

WLUK-TV – FCC Programs/Issues Report, Qtr 1, 2008
January-February-March
“FOX NEWS SUNDAY”, Aired 9:00-10:00am

| DATE | FOX Fox News Sunday | CNN Late Edition w/Wolf Blitzer | ABC This Week | NBC Meet the Press | CBS Face the Nation |
|----------------|--|--|---|---|---|
| 1/06/08 | <u>TOPIC:</u> GOP Presidential Politics <u>GUESTS:</u> Gov. Mitt Romney (R-MA), Gov. Mike Huckabee (R-AR) | <u>TOPIC:</u> Iowa Caucus Win, Race to the White House, Bhutto Investigation <u>GUESTS:</u> Gov. Mike Huckabee (R-AR), Rep. Ron Paul (R-TX), Sen. Fred Thompson (R-TN), Gov. Bill Richardson (D-NM), Mahmud Durrani | <u>TOPIC:</u> GOP Presidential Politics, Democratic Politics <u>GUESTS:</u> Gov. Mike Huckabee (R-AR), Gov. Mitt Romney (R-MA), Sen. John Edwards (D-NC) | <u>TOPIC:</u> Presidential Politics <u>GUESTS:</u> Sen. John McCain (R-AZ), Steve McMahon, Mike Murphy | <u>TOPIC:</u> GOP Presidential Politics <u>GUESTS:</u> Sen. John McCain (R-AZ) |

WLUC-TV – FCC Programs/Issues Report, Qtr 1, 2008
January-February-March
“FOX NEWS SUNDAY”, Aired 9:00-10:00am

| | | | | | |
|-----------|---|---|--|---|---|
| 1/13/08 | <u>TOPIC:</u> Presidential Politics <u>GUESTS:</u> Fmr. Mayor of New York City, Rudy Giuliani (R) | <u>TOPIC:</u> Race to 2008, Iraq <u>GUESTS:</u> Fmr. Gov. Mitt Romney (R-MA), Fmr. Gov. Mike Huckabee (R-AR), Fmr. Sen. Fred Thompson (R-TN), Fmr. Sen. John Edwards (D-NC), Abd-al Qadir al-Mufriji | <u>TOPIC:</u> Presidential Politics <u>GUESTS:</u> Sen. John Kerry (D-MA), Newt Gingrich | <u>TOPIC:</u> Presidential Politics <u>GUESTS:</u> Sen. Hillary Rodham Clinton (D-NY) | <u>TOPIC:</u> Presidential Politics <u>GUESTS:</u> Fmr. Gov. Mitt Romney (R-MA), Fmr. Gov. Mike Huckabee (R-AR) |
| 1/20/2008 | <u>TOPIC:</u> Presidential Politics, Economy <u>GUESTS:</u> Fmr. Gov. Mitt Romney (R), Sen. Charles Schumer (D-NY) | <u>TOPIC:</u> SC Primary-Dems, Race to the White House 2008 <u>GUESTS:</u> Sen. John Edwards (D-NC), Sen. Evan Bayh (D-IN), Rep. James Clyburn (D-SC), Del. Eleanor Holmes Norton | <u>TOPIC:</u> Presidential Politics, Economy <u>GUESTS:</u> Rudy Giuliani (R), Rep. Charles Rangle (D-NY) | <u>TOPIC:</u> Presidential Politics <u>GUESTS:</u> Tom Brokaw, Doris Kearns Goodwin, Jon Meacham, Peggy Noonan, Michele Norris | <u>TOPIC:</u> Presidential Politics <u>GUESTS:</u> Sen. John Edwards, David Axelrod (Obama Campaign), Howard Wolfson (Clinton Campaign), Roger Simon |
| 1/27/2008 | <u>TOPIC:</u> | <u>TOPIC:</u> | <u>TOPIC:</u> | <u>TOPIC:</u> | <u>TOPIC:</u> |

WLUK-TV – FCC Programs/Issues Report, Qtr 1, 2008
January-February-March
“FOX NEWS SUNDAY”, Aired 9:00-10:00am

| | | | | | |
|-----------|---|---|---|--|---|
| | <p>Presidential Politics, Economy <u>GUESTS:</u> Sec. Henry Paulson, Fmr. Gov. Mike Huckabee (R-AR)</p> | <p>Iraq Progress, Economic Stimulus Package, Race to the White House <u>GUESTS:</u> Gen. David Petraeus, Sec. Henry Paulson, Fmr. Gov. Mitt Romney (R-MA), Fmr. Gov. Mike Huckabee (R-AR)</p> | <p>Presidential Politics <u>GUESTS:</u> Sen. Barack Obama (D-IL)</p> | <p>Presidential Politics <u>GUESTS:</u> Sen. John McCain (R-AZ)</p> | <p>Presidential Politics <u>GUESTS:</u> Sen. Hillary Clinton (D-NY), Fmr. Mayor Rudy Giuliani (R-NYC)</p> |
| 2/3/2008 | <p><u>TOPIC:</u> Presidential Politics, Economy <u>GUESTS:</u> Sen. John McCain (R-AZ), Sen. Hillary Clinton (D-NY)</p> | <p><u>TOPIC:</u> GOP Debate, Nader's '08 bid, <u>GUESTS:</u> Fmr. Gov. Mitt Romney (R-MA), Fmr. Gov. Mike Huckabee (R-AR), Ralph Nader</p> | <p><u>TOPIC:</u> Presidential Politics <u>GUESTS:</u> Sen. Hillary Clinton (D-NY), Fmr. Gov. Mitt Romney (R-MA)</p> | <p><u>TOPIC:</u> Presidential Politics <u>GUESTS:</u> Roundtable: James Carville, Bob Shrum, Mary Matalin, Mike Murphy</p> | <p><u>TOPIC:</u> Super Tuesday and Campaign 2008 <u>GUESTS:</u> Sen. John McCain (R-AZ), Sen. Barack Obama (D-IL)</p> |
| 2/10/2008 | <p><u>TOPIC:</u> Presidential Politics, Economy <u>GUESTS:</u> President George W. Bush (R)</p> | <p><u>TOPIC:</u> Iraq, Budget, Economic Stimulus <u>GUESTS:</u> House Speaker Nancy Pelosi (D-</p> | <p><u>TOPIC:</u> Presidential Politics <u>GUESTS:</u> Gov. Tim Kaine (D-VA), Gov. Martin</p> | <p><u>TOPIC:</u> Presidential Politics <u>GUESTS:</u> Fmr. Gov. Mike Huckabee (R-AR)</p> | <p><u>TOPIC:</u> Presidential Politics <u>GUESTS:</u> Fmr. Gove. Mike Huckabee (R-AR), Joe Trippi</p> |

WLUK-TV – FCC Programs/Issues Report, Qtr 1, 2008
January-February-March
“FOX NEWS SUNDAY”, Aired 9:00-10:00am

| | | | | | |
|------------------|---|--|---|--|---|
| | | CA), Fmr. Sec. Of State Colin Powell, House Minority Leader John Boehner (R-OH) | O’Malley (D-MD), Fmr. Rep. Tom Delay (R-TX), Rep. Tom Davis (R-VA) | | Fmr. John Edwards campaign adviser, Karl Rove |
| 2/17/2008 | <u>TOPIC:</u> Clinton-Obama quest for delegates, FISA <u>GUESTS:</u> Gov. Ted Strickland (D-OH), Gov. Jim Doyle (D-WI), Director of National Intelligence Mike McConnell | <u>TOPIC:</u> New Orleans recovery effort, Obama Campaign <u>GUESTS:</u> Gov. Bobby Jindal (R-LA), Bill Bradley fmr. Democratic Candidate | <u>TOPIC:</u> Presidential Politics <u>GUESTS:</u> Sen. John McCain (R-AZ) | <u>TOPIC:</u> Democratic Party presidential Politics <u>GUESTS:</u> Sen. Charles Schumer (D-NY), Sen. Richard Durbin (D-IL) | <u>TOPIC:</u> Presidential Politics <u>GUESTS:</u> David Axelrod – Obama Campaign, Howard Wolfson – Clinton Campaign, Mayor L. Douglas Wilder (D-Richmond), Mayor Antonio Villaraigosa (D-Los Angeles), Roger Simon – Politico |

WLUK-TV – FCC Programs/Issues Report, Qtr 1, 2008
January-February-March
“FOX NEWS SUNDAY”, Aired 9:00-10:00am

| | | | | | |
|-----------|--|--|---|---|---|
| 2/24/2008 | <p><u>TOPIC:</u> Presidential Politics</p> <p><u>GUESTS:</u> Gov. Tim Pawlenty (R-MN), Gov. Tim Kaine (D-VA), Gov. Mark Sanford (R-SC), Gov. Jon Corzine (D-NJ), Power player – Rick Davis</p> | <p><u>TOPIC:</u> McCain and the New York Times, War on Terror, Democratic Politics, Pakistan, Cuba, McCain Campaign</p> <p><u>GUESTS:</u> Robert Bennett, Director of Nat'l. Intelligence Adm. Mike McConnell, Gov. Ed Rendell (D-PA), Kathleen Sibelius (D-KS), Sen. Chuck Hagel (R-NE), Gov. Tim Pawlenty (R-MN)</p> | <p><u>TOPIC:</u> Retirement of Fidel Castro, defeat of Pervez Musharraf, storming U.S. Embassy in Serbia.</p> <p><u>GUESTS:</u> Sen. Joe Biden (D-DE), Sen. Kay Bailey Hutchison (R-TX)</p> | <p><u>TOPIC:</u> Politics</p> <p><u>GUESTS:</u> Ralph Nader</p> | <p><u>TOPIC:</u> Politics, McCain campaign</p> <p><u>GUESTS:</u> Charles Black, Gov. Jennifer Granholm (D-MI), Gov. Janet Napolitano (D-AZ)</p> |
| 3/2/2008 | <p><u>TOPIC:</u> Presidential Politics, campaign strategies</p> <p><u>GUESTS:</u> Sen. Dianne Feinstein (D-CA), Sen. Dick Durbin</p> | <p><u>TOPIC:</u> Terrorism, Afghanistan, domestic surveillance, Iraq, legislation</p> <p><u>GUESTS:</u></p> | <p><u>TOPIC:</u> Presidential Politics</p> <p><u>GUESTS:</u> Howard Wolfson – Comm. Director for the</p> | <p><u>TOPIC:</u> Politics with Republican and Democratic strategists</p> <p><u>GUESTS:</u> Mary Matalin, Mike Murphy,</p> | <p><u>TOPIC:</u> Campaign 2008</p> <p><u>GUESTS:</u> Gov. Bill Richardson (D-NM), Sen. Christopher Dodd (D-CT)</p> |

WLUK-TV – FCC Programs/Issues Report, Qtr 1, 2008
January-February-March
“FOX NEWS SUNDAY”, Aired 9:00-10:00am

| | | | | | |
|-----------|---|---|--|--|---|
| | (D-IL), Karl Rove | NATO Sec. Gen. Jaap de Hoop Scheffer, DNC Chairman Howard Dean, Rep. Silvestre Reyes (D-TX), Sen. John Kerry (D-MA), Rep. Roy Blunt (R-MO) | Clinton campaign, David Axelrod – senior advisor Obama Campaign. | James Carville, Bob Schrum | Obama Surrogate, Evan Bayh (D-IN) Clinton Surrogate |
| 3/9/2008 | <u>TOPIC:</u> Iraq, Politics <u>GUESTS:</u> Rep. Mike Pence (R-IN), Rep. Debbie Wasserman Schultz (D-FL), Debbie Dingell | <u>TOPIC:</u> State of Black Union, Democratic Nomination, Russian elections <u>GUESTS:</u> Marc Morial, Sen. Claire McCaskill (D-MO), Sen. Robert Menendez (D-NJ), Sen. Jon Kyl (R-AZ), Sen. Bob Casey (D-PA), Garry Kasparov | <u>TOPIC:</u> Politics <u>GUESTS:</u> Howard Dean-DNC Chairman, Gov. Charlie Crist (R-FL), Sen. Carl Levin (D-MI). | <u>TOPIC:</u> Presidential Politics <u>GUESTS:</u> Fmr. Dem. Leader Sen. Tom Daschle (D-SD), Gov. Ed Rendell (D-PA) | <u>TOPIC:</u> Politics <u>GUESTS:</u> Howard Dean-DNC Chairman, Sen. Bill Nelson (D-FL), Sen. John Kerry (D-MA), Ed Rollins GOP Strategist, Joe Trippi Democratic Strategist |
| 3/16/2008 | <u>TOPIC:</u> Economy, Politics | <u>TOPIC:</u> State of the | <u>TOPIC:</u> Democratic | <u>TOPIC:</u> Democratic | <u>TOPIC:</u> Presidential |

WLUK-TV – FCC Programs/Issues Report, Qtr 1, 2008
January-February-March
“FOX NEWS SUNDAY”, Aired 9:00-10:00am

| | | | | | |
|-----------|---|---|--|---|---|
| | <p><u>GUESTS:</u> Treasury Secretary Henry Paulson, Sen. Charles Schumer (D-NY), Sen. Chris Dodd (D-CT)</p> | <p>Economy, Candidate plans for Economy, Iraq War Anniversary, <u>GUESTS:</u> Secretary Henry Paulson, Douglas Holtz-Eakin (McCain Policy Advisor), Gene Sperling (Clinton Campaign Adviser), Sen. Dianne Feinstein (D-CA), Sen. Patrick Leahy (D-VT), Amb. Paul Bremer</p> | <p>Race, Economy <u>GUESTS:</u> Speaker of the House Nancy Pelosi, Secretary Henry Paulson</p> | <p>Politics <u>GUESTS:</u> Sen. Bill Bradley (D-NJ), Rep. Nita Lowey (D-NY)</p> | <p>Politics <u>GUESTS:</u> Leon Panetta – Clinton Supporter, Gov. Deval Patrick (D-MA) Obama Supporter</p> |
| 3/23/2008 | <p><u>TOPIC:</u> Richardson endorses Obama, Democratic party politics, economics <u>GUESTS:</u> Gov. Bill Richardson (D-NM), Gov. Ed Rendell (D-PA), Fmr. Treasury</p> | <p><u>TOPIC:</u> Economic Woes, Iraq, Year Six begins, Obama Campaign, 5th anniversary of Iraq War, Campaign 2008 <u>GUESTS:</u> Sen. Arlen Specter (R-PA),</p> | <p><u>TOPIC:</u> Economy, Chuck Hagel's book <u>GUESTS:</u> Sen. Charles Schumer (D-NY), Sen. Jon Kyl (R-AZ), Sen. Chuck Hagel (R-NE)</p> | <p><u>TOPIC:</u> Economy, politics <u>GUESTS:</u> Maria Bartiromo, Erin Burnett, Jon Meacham, Peggy Noonan, Eugene Robinson.</p> | <p><u>TOPIC:</u> Iraq War Anniversary, Campaign 2008. <u>GUESTS:</u> Sen. Lindsey Graham (R-SC), Sen. Jack Reed (D-RI)</p> |

WLUK-TV – FCC Programs/Issues Report, Qtr 1, 2008
January-February-March
“FOX NEWS SUNDAY”, Aired 9:00-10:00am

| | | | | | |
|-----------|--|---|--|--|--|
| | Secretary Lawrence Summers, Fmr. Chrmm. Council on Economic Affairs Glenn Hubbard | Sen. Ron Wyden (D-OR), Mowaffak al- Rubaie, Gov. Janet Napolitano (D- AZ), Grover Norquist – president Americans for Tax Reform, Laura Tyson – fmr. Economic adviser to President Clinton, Sen. Evan Bayh (D- IN). | | | |
| 3/30/2008 | <u>TOPIC:</u> Iraq violence, military surge, upcoming Petraeus testimony, Baseball <u>GUESTS:</u> Sen. Lindsey Graham (R-SC), Sen. Jack Reed (D-RJ), Stan Kasten – Washington Nationals Team | <u>TOPIC:</u> Israeli-Palestinian Peace process, Iraq, Iran, War on Terrorism, Economy, Foreign Relations <u>GUESTS:</u> Aaron Miller- fmr. State Department Adviser, Martin Fletcher, Amb. | <u>TOPIC:</u> Presidential politics, Middle East <u>GUESTS:</u> Sen. John Kerry (D-MA), Gov. Ed Rendell (D- PA), Sen. Joe Lieberman (I- CT) | <u>TOPIC:</u> U.S. Intelligence, Iran, War on Terror <u>GUESTS:</u> CIA Director Gen. Michael Hayden, USAF. | <u>TOPIC:</u> Race for the Democratic candidate <u>GUESTS:</u> Gov. Bill Richardson (D- NM), Mayor Michael Nutter D-Philadelphia, Joe Trippi |

WLUK-TV – FCC Programs/Issues Report, Qtr 1, 2008
January-February-March
“FOX NEWS SUNDAY”, Aired 9:00-10:00am

| | | | | | |
|--|------------------|--|--|--|--|
| | President | Heraldo Munoz, Sen. Bill Nelson (D-FL), Sen. Mel Martinez (R- FL), James Carville- Clinton Supporter, Jamal Simmons – Obama supporter | | | |
|--|------------------|--|--|--|--|

**FOX NETWORK PSA'S
IN KIDS PROGRAMMING,
AIRED BY AFFILIATE, WLUK-TV**

TO: ALL GENERAL MANAGERS, GENERAL SALES MANAGERS, PROGRAM DIRECTORS, PROMOTION MANAGERS, AND PUBLIC AFFAIRS DIRECTORS

FROM: RUTH LEVENSON FBC Fox Network
LOUISE CARTER FBC

DATE: MARCH 26, 2008

RE: NETWORK PRIMETIME/SPORTS/LATE-NIGHT PSA "1ST" QUARTER 2008 REPORT

BELOW IS THE LIST OF PSAS THAT AIRED IN 1st QTR 2008: in Fox Network Shows
aired on WLAK FOX 11

| <u>DATE</u> | <u>PROGRAM</u> | | <u>TIME</u> | <u>ISCI</u> | <u>PSA DESCRIPTION</u> | <u>LENGTH</u> |
|-------------|----------------|-----------|-------------|-----------------|--|---------------|
| 1/04/08 | HOUSE | FRI 9P | 9:58:17P | PSA 30HOUOMAR | MENTORING/OMAR EPPS | :30 |
| 1/07/08 | BCS CHAMP | MON 7:30P | 7:41:05P | HFHI 0802 | HABITAT FOR HUMANITY | :30 |
| 1/08/08 | BONES | TUES 8P | 8:08:58P | CNMM 62301 | AD COUNCIL/ PARENTAL CONTROL "BOSS OF DRUGS" | :30 |
| 1/09/08 | BACK TO YOU | WED 8P | 8:06:30P | XNPW 270720 | NFL/ UNITED WAY/MIKE MCKENZIE | :20 |
| 1/09/08 | BACK TO YOU | WED 8:30P | 8:38:29P | PSA 25BTYKELSEY | MENTORING/ KELSEY GRAMMAR | :25 |
| 1/10/08 | SMARTER THAN | THU 8P | 8:51:29P | CHALKBOARD30 | AD COUNCIL/ PARENTAL CONTROL | :30 |
| 1/11/08 | BONES | FRI 8P | 8:05:54P | CNMM 74301 | AD COUNCIL/ PARENTAL CONTROL "BOSS OF SLASHER" | :30 |
| 1/12/08 | COPS | SAT 8P | 8:02:17P | XNPW 270720 | NFL/ UNITED WAY/MIKE MCKENZIE | :20 |
| 1/12/08 | AMW | SAT 9P | 9:11:11P | XNPW 270720 | NFL/ UNITED WAY/MIKE MCKENZIE | :20 |
| 1/12/08 | AMW | SAT 9P | 9:58:17P | CNMM 71301 | AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG" | :30 |
| 1/13/08 | AMERICAN DAD | SUN 7P | 7:08:22P | FZAA 0499 | FOUNDATION FOR A BETTER LIFE | 1:30 |
| 1/13/08 | AMERICAN DAD | SUN 7:30P | 7:39:19P | FKFF 6121 | KAISER FOUNDATION/ "PATTERN" | :30 |
| 1/14/08 | PRISON BREAK | MON 8P | 8:54:18P | PSA 20SCCVCHIP | SCC TERMINATOR PARENTAL COTNROL | :20 |
| 1/15/08 | AMERICAN IDOL | TUE 8P | 9:38:01P | PSA 30PAUSE08R | KAISER FAMILY FOUNDATION | :30 |
| 1/15/08 | AMERICAN IDOL | TUE 8P | 9:46:31P | PSA 20AYSJEFF | MENTORING/ JEFF FOXWORTHY | :20 |
| 1/16/08 | AMERICAN IDOL | WED 8P | 8:36:09P | YDZF 7263 | ONDCP/ANTI-DRUG "COCOON" | :30 |
| 1/17/08 | SMARTER THAN | THU 8P | 8:14:20P | PSA 20AYSJEFF | MENTORING/ JEFF FOXWORTHY | :20 |
| 1/18/08 | BONES | FRI 8P | 8:59:23P | PSA 25BONEMILYD | MENTORING/ EMILY | :25 |
| 1/19/08 | AMW | SAT 9P | 9:57:36P | 030GD18NAB11107 | DIGITAL TV TRANSITION NAB CAMP | :30 |
| 1/21/08 | SARAH CONNR | MON 9P | 9:15:21P | YDZF 7263 | ONDCP/ANTI-DRUG "COCOON" | :30 |
| 1/22/08 | HOUSE | TUE 9P | 9:58:38P | PSA 30HOUOMAR | MENTORING/ OMAR EPPS | :30 |
| 1/23/08 | AMERICAN IDOL | WED 8P | 8:55:25P | YDZF 7253 | ONDCP/ANTI-DRUG "FIRE" | :30 |

| <u>DATE</u> | <u>PROGRAM</u> | | <u>TIME</u> | <u>ISCI</u> | <u>PSA DESCRIPTION</u> | <u>LENGTH</u> |
|-------------|----------------|-----------|-------------|-----------------|---|---------------|
| 1/24/08 | SMARTER THAN | THU 8P | 8:56:01P | YDZF 7193 | ONDCP/ANTI-DRUG "SENT" | :30 |
| 1/25/08 | BONES | FRI 8P | 8:56:29P | PSA 25BONEMILYD | MENTORING/ EMILY | :25 |
| 1/26/08 | COPS | SAT 8P | 8:21:48P | CNMM 71301 | AD COUNCIL/ PARENTAL CONTROL "BOSS OF PRISON GANG" | :30 |
| 1/27/08 | FAMILY GUY | SUN 9P | 9:09:44P | YDZF 7173 | ONDCP/ANTI-DRUG "HUGGING THE BLOCK" | :30 |
| 1/29/08 | AMERICAN IDOL | TUE 8P | 8:53:38P | PSA 30HOUOMAR | MENTORING/ OMAR EPPS | :30 |
| 1/30/08 | AMERICAN IDOL | WED 8P | 8:55:22P | YDZF 7263 | ONDCP/ANTI-DRUG "COCOON" | :30 |
| 1/31/08 | SMARTER THAN | THUR 8P | 8:12:05P | PSA 20AYSJEFF | MENTORING/ JEFF FOXWORTHY | :20 |
| 2/01/08 | BONES | FRI 8P | 8:54:20P | 030GD18NAB11107 | DIGITAL TV TRANSITION NAB CAMP | :30 |
| 2/02/08 | COPS | SAT 8P | 8:22:34P | CNMM 71301 | AD COUNCIL/BOSS OF PRISON GANG | :30 |
| 2/03/08 | SPR BWL PRGM | SUN 12P | 12:15:57P | XNPW 3709 | NFL/UNITED WAY/MIKE MCKENZIE | :30 |
| 2/03/08 | SUPER BOWL | SUN 6:30P | 7:39:46P | XNPW 171010H | NFL/UNITED WAY/TOM BRADY | :10 |
| 2/04/08 | PRISON BREAK | MON 8P | 8:59:03P | PSA 20SCCVCHIP | SCC TERMINATOR PARENTAL CONTROL | :20 |
| 2/05/08 | AMERICAN IDOL | TUE 8P | 8:52:28P | 030GD18NAB11107 | DIGITAL TV TRANSITION NAB CAMP | :30 |
| 2/06/08 | AMERICAN IDOL | WED 8P | 8:53:38P | KNOW 0730 | IN THE KNOW: RANDY JACKSON | :30 |
| 2/07/08 | FORGET LYRICS | THU 9P | 9:53:55P | YDZF 7263 | ONDCP/ANTI-DRUG "COCOON" | :30 |
| 2/08/08 | BONES | FRI 8P | 8:56:04P | FKFF 6121 | KAISER FOUNDATION/ "PATTERN" | :30 |
| 2/10/08 | PRO BOWL | SUN 4:30P | 7:36:14P | XNPW 171010H | NFL/UNITED WAY/TOM BRADY | :10 |
| 2/10/08 | SMARTER THAN | SUN7P | 7:09:30P | FZAA 0499 | FOUNDATION FOR A BETTER LIFE | 1:30 |
| 2/10/08 | FAMILY GUY | SUN 9:30P | 9:51:03P | 030GD18NAB11107 | DIGITAL TRANSITION NAB CAMP | :30 |
| 2/11/08 | PRISON BREAK | MON 8P | 8:59:09P | PSA 20SCCVCHIP | SCC TERMINATOR PARENTAL CONTROL | :20 |
| 2/12/08 | AMERICAN IDOL | TUE 8P | 9:52:51P | KNOW 0730 | IN THE KNOW: RANDY JACKSON | :30 |
| 2/13/08 | AMERICAN IDOL | WED 8P | 8:52:47P | YDZF 7263 | ONDCP/ANTI-DRUG "COCOON" | :30 |
| 2/14/08 | NAACP AWARDS | THU 8P | 9:20:23P | PSA 30PAUSE08R | KAISER FAMILY FOUNDATION | :30 |
| 2/15/08 | HOUSE | FRI 8P | 8:58:17P | PSA 30PAUSE08R | KAISER FAMILY FOUNDATION | :30 |
| 2/16/08 | COPS | SAT 8P | 8:22:06P | CNMM 71301 | AD COUCIL/PARENTAL CONTROL "BOSS OF PRISON GANG" | :30 |
| 2/17/08 | AMERICN DAD | SUN 9:30P | 9:49:44P | 030GD18NAB11107 | DIGITAL TRANSITION NAB CAMP | :30 |
| 2/18/08 | PRISON BREAK | MON 8P | 8:58:16P | PSA 20SCCVCHIP | SCC TERMINATOR PARENTAL CONTROL | :20 |
| 2/19/08 | AMERICAN IDOL | TUE 8P | 9:47:32P | 030GD18NAB11107 | DIGITAL TRANSITION NAB CAMP | :30 |
| 2/20/08 | AMERICAN IDOL | WED 8P | 9:45:29P | YDZF 7263 | ONDCP/ANTI-DRUG "COCOON" | :30 |

| <u>DATE</u> | <u>PROGRAM</u> | | <u>TIME</u> | <u>ISCI</u> | <u>PSA DESCRIPTION</u> | <u>LENGTH</u> |
|-------------|----------------|-----------|-------------|-----------------|--|---------------|
| 2/21/08 | AMERICAN IDOL | TUE 8P | 8:11:32P | PSA 30PAUSE08R | KAISER FAMILY FOUNDATION | :30 |
| 2/22/08 | BONES | FRI 8P | 8:57:05P | PSA 30PAUSE08R | KAISER FAMILY FOUNDATION | :30 |
| 2/23/08 | AMW | SAT 9P | 9:54:51P | CNMM 73301 | AD COUNCIL/ PARENTAL CONTROL "BOSS OF DOMINATRIX" | :30 |
| 2/24/08 | SMARTER THAN | SUN 7P | 10:13:31P | FZAA 0499 | FOUNDATION FOR A BETTER LIFE | 1:30 |
| 2/24/08 | SMARER THAN | SUN 7P | 10:40:15P | 030GD18NAB11107 | DIGITAL TRANSITION NAB CAMP | :30 |
| 2/24/08 | AMERICAN DAD | SUN 9:30P | 12:58:21A | PSA 30PAUSE08R | KAISER FAMILY FOUNDATION | :30 |
| 2/25/08 | MOMENT TRUTH | MON 8P | 8:47:53P | PSA 20SCCVCHIP | SCC TERMINATOR PARENTAL CONTROL | :20 |
| 2/26/08 | AMERICAN IDOL | TUE 8P | 8:10:04P | KNOW 0730 | IN THE KNOW: RANDY JACKSON | :30 |
| 2/27/08 | AMERICAN IDOL | WED 8P | 8:11:34P | YDZF 6053 | ONDCP/ANTI-DRUG "CONVERSATION REV" | :30 |
| 2/28/08 | FORGET LYRICS | THU 9P | 9:53:12P | 030GD18NAB11107 | DIGITAL TRANSITION NAB CAMP | :30 |
| 2/29/08 | HOUSE | FRI 9P | 9:58:16P | CNMM 74301 | AD COUNCIL/ PARENTAL CONTROL "BOSS OF SLASHER" | :30 |
| 3/01/08 | AMW | SAT 9P | 9:55:07P | 030GD18NAB11107 | DIGITAL TRANSITION NAB CAMP | :30 |
| 3/02/08 | SMARTER THAN | SUN 7P | 7:11:41P | FZAA 0499 | FOUNDATION FOR A BETTER LIFE | 1:30 |
| 3/02/08 | SMARTER THAN | SUN 7P | 7:46:13P | PSA 30PAUSE08R | KAISER FAMILY FOUNDATION | :30 |
| 3/02/08 | UNHITCHED | SUN 9:30P | 10:25:32P | CNMM 73301 | AD COUNCIL/PARENTAL CONTROL "BOSS OF DOMINATRIX" | :30 |
| 3/03/08 | SARAH CONNOR | MON 8P | 8:32:03P | 030GD18NAB11107 | DIGITAL TRANSITION NAB CAMP | :30 |
| 3/04/08 | NEW AMSTRDM | TUE 9P | 9:43:22P | PSA 30PAUSE08R | KAISER FAMILY FOUNDATION | :30 |
| 3/05/08 | MOMENT TRUTH | WED 9P | 9:53:29P | KNOW 0730 | IN THE KNOW: RANDY JACKSON | :30 |
| 3/06/08 | NEW AMSTRDM | THU 9P | 9:59:12P | 030GD18NAB11107 | DIGITAL TRANSITION NAB CAMP | :30 |
| 3/07/08 | BONES | FRI 8P | 8:08:50P | PSA 30PAUSE08R | KAISER FAMILY FOUNDATION | :30 |
| 3/08/08 | AMW | SAT 9P | 9:54:38P | CNMM 73301 | AD COUNCIL/PARENTAL CONTROL "BOSS OF DOMINATRIX" | :30 |
| 3/09/08 | UNHITCHED | SUN 9:30P | 9:58:43P | PSA 30PAUSE08R | KAISER FAMILY FOUNDATION | :30 |
| 3/10/08 | NEW AMSTRDM | MON 9P | 9:58:22P | CNMM 73301 | AD COUNCIL/PARENTAL CONTROL "BOSS OF DOMINATRIX" | :30 |
| 3/11/08 | AMERICAN IDOL | TUE 8P | 9:49:03P | VSPA022930G10 | MYSFACE.COM/INTERNET SAFETY | :30 |
| 3/12/08 | AMERICAN IDOL | WED 9P | 9:54:25P | PSA 15PAUSE08 | KAISER FAMILY FOUNDATION | :15 |
| 3/12/08 | HOUSE | FRI 9P | 9:58:11P | 015GD18NAB11007 | DIGITAL TV TRANSITION NAB CAMP | :15 |
| 3/13/08 | FORGET LYRICS | THU 9P | 9:53:34P | PSA 30PAUSE08R | KAISER FAMILY FOUNDATION | :30 |

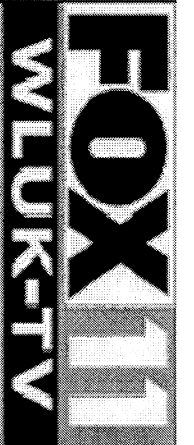
| <u>DATE</u> | <u>PROGRAM</u> | | <u>TIME</u> | <u>ISCI</u> | <u>PSA DESCRIPTION</u> | <u>LENGTH</u> |
|-------------|----------------|-----------|-------------|-----------------|---|---------------|
| 3/14/08 | JEZEBEL JAMES | FRI 8P | 8:19:12P | VSPA022930G10 | MYSpace.COM/INTERNET SAFETY | :30 |
| 3/14/08 | HOUSE | FRI 9P | 9:58:39P | 015GD18NAB11007 | DIGITAL TV TRANSITION NAB CAMP | :15 |
| 3/15/08 | AMW | SAT 9P | 9:55:39P | CNMM 73301 | AD COUNCIL/PARENTAL CONTROL "BOSS OF DOMINATRIX" | :30 |
| 3/16/08 | UNHITCHED | SUN 9:30P | 9:51:21P | VSPA022930G10 | MYSpace.COM/INTERNET SAFETY | :30 |
| 3/16/08 | UNHITCHED | SUN 9:30P | 9:58:39P | 015GD18NAB11007 | DIGITAL TV TRANSITION NAB CAMP | :15 |
| 3/17/08 | CANTEBURY'S | MON 8P | 8:09:58P | PSA 30PAUSE08R | KAISER FAMILY FOUNDATION | :30 |
| 3/18/08 | AMERICAN IDOL | TUE 8P | 9:18:27P | VSPA022930G10 | MYSpace.COM/INTERNET SAFETY | :30 |
| 3/18/08 | AMERICAN IDOL | TUE 8P | 9:38:50P | CNMM 61151 | AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS" | :15 |
| 3/19/08 | MOMENT TRUTH | WED 8P | 8:42:05P | CNGB 3301 | AD COUNCIL/GLOBAL WARMING "TICK" | :30 |
| 3/19/08 | AMERICAN IDOL | WED 9P | 9:53:04P | YDZF 5203 | ONDCP/ANTI-DRUG "TRANSFORMATION" | :30 |
| 3/20/08 | FORGET LYRICS | THU 9P | 9:54:03P | YDZF 7253 | ONDCP/ANTI-DRUG "FIRE" | :30 |
| 3/21/08 | HOUSE | FRI 9P | 9:57:56P | FKFF 6121 | KAISER FOUNDATION "PATTERN" | :30 |
| 3/22/08 | AMW | SAT 9P | 9:54:40P | 030GD18NAB11107 | DIGITAL TRANSITION NAB CAMP | :30 |
| 3/23/08 | KING OF HILL | SUN 7P | 7:28:51P | CHALKBOARD30 | AD COUNCIL/ PARENTAL CONTROL | :30 |
| 3/24/08 | NEW AMSTRDM | MON 9P | 9:18:42P | 030GD18NAB11107 | DIGITAL TRANSITION NAB CAMP | :30 |
| 3/25/08 | TIL DEATH | TUE 9:30P | 9:52:35P | CNBB 71301 | BIG BROTHER/BIG SISTER | :30 |

**** PLEASE CHECK THE APRIL 4TH FOX INSIDER FOR PSAS THAT AIR MARCH 26TH - MARCH 31ST, 2008 ****

*ONDCP STANDS FOR "OFFICE OF NATIONAL DRUG COUNCIL POLICY"

**PDFA STANDS FOR "PARTNERSHIP FOR A DRUG-FREE AMERICA"

SHOULD YOU HAVE ANY QUESTIONS REGARDING THIS REPORT, PLEASE CONTACT LOUISE CARTER AT
(310) 369 - 1329.



WLUK-TV
14058 Collections Center Dr.
Chicago, IL
60693

Invoice #: 399151
Date: 01/27/08
Page: 1 of 2
Month: January

Billing Address:

WLUK PROMOTION

Advertiser: WLUK PROMOTION

Contract #: 111504 - EOE

Billing Period: 01/04/08-01/27/08

Contract Dates: 11/06/06-12/28/08

Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC

Brand: PROMOTIONS

Network: WLUK

Rev. Type: Local House Time Sales

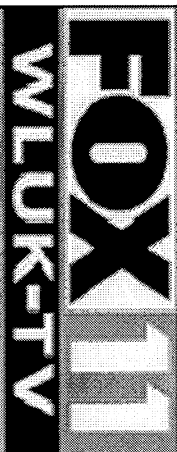
Estimate #:

Proposal #:

Comments:

Airtime Revenue

| Scheduled | | | | | Actual Broadcast | | | | | Reconciliation | | | |
|-----------|--------------|-------------------|--------|-------|------------------|-----|---------|--------|------------|----------------|-------|--------|--------|
| Line | Days Ordered | Times Ordered | Rate | Spots | Air Date | Day | Time | Length | ISCT/Title | Rate | Debit | Credit | Reason |
| 7 | M - Su | 05:00 a - 04:59 a | \$0.00 | 20 | 01/04/08 | F | 01:18 p | :20 | EOE(WLUK) | \$0.00 | | | |
| | | | | | 01/04/08 | F | 05:58 p | :20 | EOE(WLUK) | \$0.00 | | | |
| | | | | | 01/05/08 | Sa | 05:45 a | :20 | EOE(WLUK) | \$0.00 | | | |
| | | | | | 01/06/08 | Su | 03:51 p | :20 | EOE(WLUK) | \$0.00 | | | |
| | | | | | 01/06/08 | Su | 04:30 p | :20 | EOE(WLUK) | \$0.00 | | | |
| | | | | | 01/10/08 | Th | 06:06 p | :20 | EOE(WLUK) | \$0.00 | | | |
| | | | | | 01/11/08 | F | 05:15 p | :20 | EOE(WLUK) | \$0.00 | | | |
| | | | | | 01/12/08 | Sa | 12:18 p | :20 | EOE(WLUK) | \$0.00 | | | |
| | | | | | 01/13/08 | Su | 03:57 a | :20 | EOE(WLUK) | \$0.00 | | | |
| | | | | | 01/13/08 | Su | 04:40 a | :20 | EOE(WLUK) | \$0.00 | | | |
| | | | | | 01/14/08 | M | 11:54 p | :20 | EOE(WLUK) | \$0.00 | | | |
| | | | | | 01/19/08 | Sa | 07:47 a | :20 | EOE(WLUK) | \$0.00 | | | |
| | | | | | 01/19/08 | Sa | 03:11 p | :20 | EOE(WLUK) | \$0.00 | | | |
| | | | | | 01/20/08 | Su | 07:43 a | :20 | EOE(WLUK) | \$0.00 | | | |
| | | | | | 01/20/08 | Su | 12:26 a | :20 | EOE(WLUK) | \$0.00 | | | |
| | | | | | 01/21/08 | M | 04:40 a | :20 | EOE(WLUK) | \$0.00 | | | |
| | | | | | 01/22/08 | T | 01:59 a | :20 | EOE(WLUK) | \$0.00 | | | |
| | | | | | 01/26/08 | Sa | 01:15 a | :20 | EOE(WLUK) | \$0.00 | | | |
| | | | | | 01/27/08 | Su | 03:16 p | :20 | EOE(WLUK) | \$0.00 | | | |
| | | | | | 01/27/08 | Su | 11:50 p | :20 | EOE(WLUK) | \$0.00 | | | |



WLUK-TV
14058 Collections Center Dr.
Chicago, IL
60693

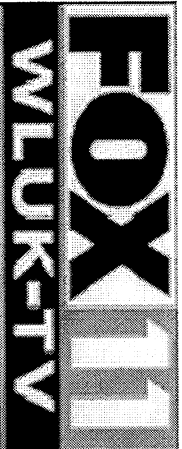
Airtime Invoice

| | |
|-------------------|----------------|
| Invoice #: 399151 | Page: 2 of 2 |
| Date: 01/27/08 | Month: January |

| | | | |
|---------------------------------|--|---|-----------------------------------|
| Billing Address: WLUK PROMOTION | | Advertiser: WLUK PROMOTION | Contract #: 111504 - EOE |
| | | Billing Period: 01/04/08-01/27/08 | Contract Dates: 11/06/06-12/28/08 |
| | | Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC | Brand: PROMOTIONS |
| | | Rev. Type: Local House Time Sales | Network: WLUK |
| Comments: | | Estimate #: | Proposal #: |

| | | | | | | | |
|----------------------------------|--------|----|------------------|---------------------|--------|---|--------|
| Total Scheduled For This Period: | \$0.00 | 20 | Billed Spots: 20 | Total Gross Billing | \$0.00 | | \$0.00 |
| | | | | Agency Commission | \$0.00 | Special Handling: Send to Marylyn Asher | |
| | | | | Net Due | \$0.00 | | |

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months. Any questions, please call the Accounting Department at 920-490-1457. TERMS: NET DUE 15 DAYS.



WLUK-TV
14058 Collections Center Dr.
Chicago, IL
60693

Airtime Invoice

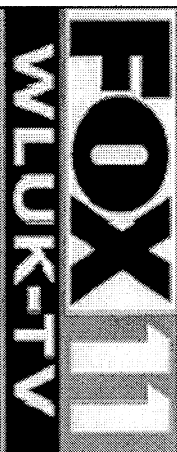
| | |
|-------------------|-----------------|
| Invoice #: 403979 | Page: 1 of 2 |
| Date: 02/24/08 | Month: February |

| | | | |
|---------------------------------|--|---|-----------------------------------|
| Billing Address: WLUK PROMOTION | | Advertiser: WLUK PROMOTION | Contract #: 111504 - EOE |
| | | Billing Period: 01/30/08-02/24/08 | Contract Dates: 11/06/06-12/28/08 |
| | | Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC | Brand: PROMOTIONS |
| | | Rev. Type: Local House Time Sales | Network: WLUK |
| | | | Estimate #: |
| | | | Proposal #: |

Comments:

Airtime Revenue

| Scheduled | | | | | Actual Broadcast | | | | | Reconciliation | | | |
|-----------|--------------|-------------------|--------|-------|------------------|-----|---------|--------|------------|----------------|-------|--------|--------|
| Line | Days Ordered | Times Ordered | Rate | Spots | Air Date | Day | Time | Length | ISCI/Title | Rate | Debit | Credit | Reason |
| 7 | M - Su | 05:00 a - 04:59 a | \$0.00 | 20 | 01/30/08 | W | 09:55 a | :20 | EOE(WLUK) | \$0.00 | | | |
| | | | | | 01/31/08 | Th | 04:10 a | :20 | EOE(WLUK) | \$0.00 | | | |
| | | | | | 02/01/08 | F | 12:52 p | :20 | EOE(WLUK) | \$0.00 | | | |
| | | | | | 02/02/08 | Sa | 04:26 p | :20 | EOE(WLUK) | \$0.00 | | | |
| | | | | | 02/03/08 | Su | 11:22 p | :20 | EOE(WLUK) | \$0.00 | | | |
| | | | | | 02/05/08 | T | 12:00 a | :20 | EOE(WLUK) | \$0.00 | | | |
| | | | | | 02/07/08 | Th | 11:22 p | :20 | EOE(WLUK) | \$0.00 | | | |
| | | | | | 02/08/08 | F | 06:37 p | :20 | EOE(WLUK) | \$0.00 | | | |
| | | | | | 02/09/08 | Sa | 10:49 a | :20 | EOE(WLUK) | \$0.00 | | | |
| | | | | | 02/10/08 | Su | 11:47 p | :20 | EOE(WLUK) | \$0.00 | | | |
| | | | | | 02/12/08 | T | 11:43 p | :20 | EOE(WLUK) | \$0.00 | | | |
| | | | | | 02/13/08 | W | 02:18 p | :20 | EOE(WLUK) | \$0.00 | | | |
| | | | | | 02/14/08 | Th | 03:12 a | :20 | EOE(WLUK) | \$0.00 | | | |
| | | | | | 02/16/08 | Sa | 11:26 p | :20 | EOE(WLUK) | \$0.00 | | | |
| | | | | | 02/17/08 | Su | 01:55 a | :20 | EOE(WLUK) | \$0.00 | | | |
| | | | | | 02/19/08 | T | 12:34 a | :20 | EOE(WLUK) | \$0.00 | | | |
| | | | | | 02/20/08 | W | 01:59 a | :20 | EOE(WLUK) | \$0.00 | | | |
| | | | | | 02/22/08 | F | 12:18 a | :20 | EOE(WLUK) | \$0.00 | | | |
| | | | | | 02/23/08 | Sa | 02:29 a | :20 | EOE(WLUK) | \$0.00 | | | |
| | | | | | 02/24/08 | Su | 09:30 a | :20 | EOE(WLUK) | \$0.00 | | | |



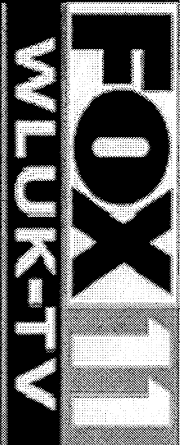
WLUK-TV
14058 Collections Center Dr.
Chicago, IL
60693

Airtime Invoice

| | |
|-------------------|-----------------|
| Invoice #: 403979 | Page: 2 of 2 |
| Date: 02/24/08 | Month: February |

| | | | |
|------------------------------------|---|-----------------|-------------------|
| Billing Address: WLUK PROMOTION | Advertiser: WLUK PROMOTION | Contract #: | 111504 - EOE |
| | Billing Period: 01/30/08-02/24/08 | Contract Dates: | 11/06/06-12/28/08 |
| | Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC | Brand: | PROMOTIONS |
| | Rev. Type: Local House Time Sales | Estimate #: | Proposal #: |
| Comments: | | | |

| | | | | | | | |
|--|--------|----|------------------|---------------------|--------|---|--------|
| Total Scheduled For This Period: | \$0.00 | 20 | Billed Spots: 20 | Total Gross Billing | \$0.00 | | \$0.00 |
| We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months. Any questions, please call the Accounting Department at 920-490-1457. TERMS: NET DUE 15 DAYS. | | | | Agency Commission | \$0.00 | Special Handling: Send to Marylyn Asher | |
| | | | | Net Due | \$0.00 | | |



WLUK-TV
14058 Collections Center Dr.
Chicago, IL
60693

Airtime Invoice

| | |
|-------------------|--------------|
| Invoice #: 408320 | Page: 1 of 2 |
| Date: 03/30/08 | Month: March |

Billing Address:

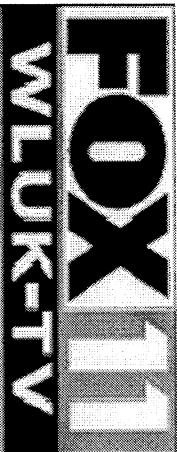
WLUK PROMOTION

| | |
|---|-----------------------------------|
| Advertiser: WLUK PROMOTION | Contract #: 111504 - EOE |
| Billing Period: 02/25/08-03/29/08 | Contract Dates: 11/06/06-12/28/08 |
| Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC | Brand: PROMOTIONS |
| Rev. Type: Local House Time Sales | Network: WLUK |
| | Estimate #: |
| | Proposal #: |

Comments:

Airtime Revenue

| Scheduled | | | | | Actual Broadcast | | | | | Reconciliation | | | | |
|-----------|--------------|-------------------|--------|-------|--|-----|---------|--------|------------|----------------|--------|--------|-----------|--|
| Line | Days Ordered | Times Ordered | Rate | Spots | Air Date | Day | Time | Length | ISCT/Title | Rate | Debit | Credit | Reason | |
| 7 | M - Su | 05:00 a - 04:59 a | \$0.00 | 5 | 02/25/08 | M | 01:34 a | :20 | EOE(WLUK) | \$0.00 | | | TECH DIFF | |
| | | | | | 02/28/08 | Th | 01:31 a | :20 | EOE(WLUK) | \$0.00 | | | | |
| | | | | | 02/28/08 | Th | | :20 | | \$0.00 | | | | |
| | | | | | 02/29/08 | F | 01:35 a | :20 | EOE(WLUK) | \$0.00 | | | | |
| | | | | | 03/02/08 | Su | 09:59 a | :20 | EOE(WLUK) | \$0.00 | | | | |
| 9 | Sa,Su | 05:00 a - 04:59 a | \$0.00 | MG | MG for 1/15(4-7-8/157207 02/28/2008TECH DIFF | | | | | | | | | |
| 8 | M - Su | 05:00 a - 04:59 a | \$0.00 | 20 | 03/02/08 | Su | 02:22 p | :20 | EOE(WLUK) | \$0.00 | \$0.00 | | | |
| | | | | | 03/03/08 | M | 03:29 a | :20 | EOE(WLUK) | \$0.00 | | | | |
| | | | | | 03/05/08 | W | 12:18 a | :20 | EOE(WLUK) | \$0.00 | | | | |
| | | | | | 03/06/08 | Th | 03:12 a | :20 | EOE(WLUK) | \$0.00 | | | | |
| | | | | | 03/08/08 | Sa | 01:53 p | :20 | EOE(WLUK) | \$0.00 | | | | |
| | | | | | 03/09/08 | Su | 12:31 a | :20 | EOE(WLUK) | \$0.00 | | | | |
| | | | | | 03/11/08 | T | 12:26 a | :20 | EOE(WLUK) | \$0.00 | | | | |
| | | | | | 03/13/08 | Th | 12:04 a | :20 | EOE(WLUK) | \$0.00 | | | | |
| | | | | | 03/14/08 | F | 12:26 a | :20 | EOE(WLUK) | \$0.00 | | | | |
| | | | | | 03/15/08 | Sa | 12:25 p | :20 | EOE(WLUK) | \$0.00 | | | | |
| | | | | | 03/16/08 | Su | 07:00 a | :20 | EOE(WLUK) | \$0.00 | | | | |
| | | | | | 03/17/08 | M | 03:22 a | :20 | EOE(WLUK) | \$0.00 | | | | |
| | | | | | 03/18/08 | T | 03:26 a | :20 | EOE(WLUK) | \$0.00 | | | | |
| | | | | | 03/20/08 | Th | 01:30 a | :20 | EOE(WLUK) | \$0.00 | | | | |
| | | | | | 03/21/08 | F | 04:57 a | :20 | EOE(WLUK) | \$0.00 | | | | |
| | | | | | 03/22/08 | Sa | 02:14 p | :20 | EOE(WLUK) | \$0.00 | | | | |



WLUK-TV
 14058 Collections Center Dr.
 Chicago, IL
 60693

Airtime Invoice

| | |
|-------------------|--------------|
| Invoice #: 408320 | Page: 2 of 2 |
| Date: 03/30/08 | Month: March |

Billing Address:

WLUK PROMOTION

| | |
|---|-----------------------------------|
| Advertiser: WLUK PROMOTION | Contract #: 111504 - EOE |
| Billing Period: 02/25/08-03/29/08 | Contract Dates: 11/06/06-12/28/08 |
| Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC | Brand: PROMOTIONS |
| Rev. Type: Local House Time Sales | Network: WLUK |
| | Estimate #: |
| | Proposal #: |

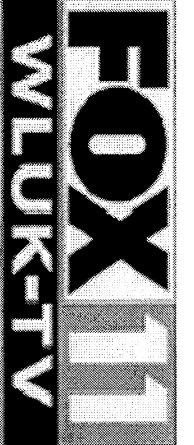
Comments:

Airtime Revenue

| Scheduled | | | | | Actual Broadcast | | | | | Reconciliation | | | |
|--|--------------|-------------------|--------|-------|------------------|-----|---------|--------|------------|---------------------|--------|---|--------|
| Line | Days Ordered | Times Ordered | Rate | Spots | Air Date | Day | Time | Length | ISCI/Title | Rate | Debit | Credit | Reason |
| 8 | M - Su | 05:00 a - 04:59 a | \$0.00 | 20 | 03/25/08 | T | 03:13 a | :20 | EOE(WLUK) | \$0.00 | | | |
| | | | | | 03/26/08 | W | 12:04 a | :20 | EOE(WLUK) | \$0.00 | | | |
| | | | | | 03/26/08 | W | 12:35 a | :20 | EOE(WLUK) | \$0.00 | | | |
| | | | | | 03/27/08 | Th | 04:31 a | :20 | EOE(WLUK) | \$0.00 | | | |
| | | | | | 03/29/08 | Sa | 06:00 a | :20 | EOE(WLUK) | \$0.00 | | | |
| Total Scheduled For This Period: | | | \$0.00 | 25 | Billed Spots: 25 | | | | | Total Gross Billing | \$0.00 | \$0.00 | |
| We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months. Any questions, please call the Accounting Department at 920-490-1457. | | | | | | | | | | Agency Commission | \$0.00 | Special Handling: Send to Marylyn Asher | |
| | | | | | | | | | | Net Due | \$0.00 | | |

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months. Any questions, please call the Accounting Department at 920-490-1457.

TERMS: NET DUE 15 DAYS.



WLUK-TV
14058 Collections Center Dr.
Chicago, IL
60693

Airtime Invoice

| | |
|-------------------|----------------|
| Invoice #: 399348 | Page: 1 of 1 |
| Date: 01/31/08 | Month: January |

Announcement-File can be seen @ WLUK-TV

Contract #: 144670 (FCC Children's Report)

Contract Dates: 01/14/08-12/31/08

Billing Address: WLUK PROMOTION

Advertiser: WLUK PROMOTION

Billing Period: 01/18/08-01/26/08

Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC

Rev. Type: Local House Time Sales

Brand: PROMOTIONS

Network: WLUK

Estimate #:

Proposal #:

Comments:

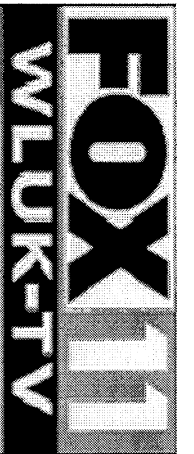
Airtime Revenue

| Scheduled | | | | Actual Broadcast | | | | | Reconciliation | | | | |
|----------------------------------|--------------|-------------------|------|------------------|----------|-----------------|---------|--------|---------------------|--------|-------|--------|--------|
| Line | Days Ordered | Times Ordered | Rate | Spots | Air Date | Day | Time | Length | ISCI/Title | Rate | Debit | Credit | Reason |
| 1 | M,T,W,Th,F,S | 07:00 p - 09:00 p | | 1 | 01/18/08 | F | 08:16 p | :15 | FCCCHILDRENS(WLI | | | | |
| 2 | M - Su | 05:00 a - 04:59 a | | 1 | 01/26/08 | Sa | 10:57 p | :15 | FCCCHILDRENS(WLI | | | | |
| Total Scheduled For This Period: | | | | \$0.00 | 2 | Billed Spots: 2 | | | Total Gross Billing | \$0.00 | | \$0.00 | |

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months. Any questions, please call the Accounting Department at 920-490-1457.

| | | | |
|---------------------|--------|--|--|
| Total Gross Billing | \$0.00 | | |
| Agency Commission | \$0.00 | | |
| Net Due | \$0.00 | | |
| Special Handling: | | | |

TERMS: NET DUE 15 DAYS.



WLUK-TV
14058 Collections Center Dr.
Chicago, IL
60693

Airtime Invoice

| | |
|-------------------|-----------------|
| Invoice #: 404483 | Page: 1 of 1 |
| Date: 02/29/08 | Month: February |

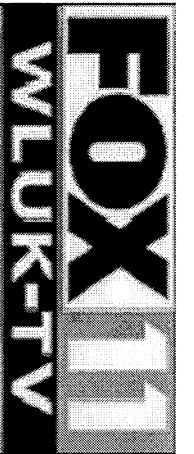
| | | | |
|---------------------------------|--|---|--|
| Billing Address: WLUK PROMOTION | | Advertiser: WLUK PROMOTION | Contract #: 144670 - FCC Children's Report |
| | | Billing Period: 02/15/08-02/20/08 | Contract Dates: 01/14/08-12/31/08 |
| | | Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC | Brand: PROMOTIONS |
| | | Rev. Type: Local House Time Sales | Network: WLUK |
| Comments: | | Estimate #: | Proposal #: |

Airtime Revenue

| Scheduled | | | | Actual Broadcast | | | | | | Reconciliation | | | |
|----------------------------------|--------------|-------------------|------|------------------|----------|-----------------|---------|--------|---------------------|----------------|-------|--------|--------|
| Line | Days Ordered | Times Ordered | Rate | Spots | Air Date | Day | Time | Length | ISCI/Title | Rate | Debit | Credit | Reason |
| 1 | M,T,W,Th,F,S | 07:00 p - 09:00 p | | 1 | 02/15/08 | F | 08:27 p | :15 | FCCCHILDRENS(WLI | | | | |
| 2 | M - Su | 05:00 a - 04:59 a | | 1 | 02/20/08 | W | 03:50 a | :15 | FCCCHILDRENS(WLI | | | | |
| Total Scheduled For This Period: | | | | \$0.00 | 2 | Billed Spots: 2 | | | Total Gross Billing | \$0.00 | | \$0.00 | |

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months. Any questions, please call the Accounting Department at 920-490-1457.

| | | |
|-------------------|--------|-------------------|
| Agency Commission | \$0.00 | Special Handling: |
| Net Due | \$0.00 | |



WLUK-TV
 14058 Collections Center Dr.
 Chicago, IL
 60693

Airtime Invoice

| | |
|-------------------|--------------|
| Invoice #: 409267 | Page: 1 of 1 |
| Date: 03/31/08 | Month: March |

| | | | |
|---------------------------------|--|---|--|
| Billing Address: WLUK PROMOTION | | Advertiser: WLUK PROMOTION | Contract #: 144670 - FCC Children's Report |
| | | Billing Period: 03/14/08-03/27/08 | Contract Dates: 01/14/08-12/31/08 |
| | | Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC | Brand: PROMOTIONS |
| | | Rev. Type: Local House Time Sales | Network: WLUK |
| Comments: | | Estimate #: | Proposal #: |

| Airtime Revenue | | | | | | | | | | | | | |
|----------------------------------|--------------|-------------------|--------|-------|------------------|-----|---------|--------|---------------------|----------------|-------|--------|--------|
| Scheduled | | | | | Actual Broadcast | | | | | Reconciliation | | | |
| Line | Days Ordered | Times Ordered | Rate | Spots | Air Date | Day | Time | Length | ISCI/Title | Rate | Debit | Credit | Reason |
| 3 | M,T,W,Th,F,S | 07:00 p - 09:00 p | | 1 | 03/14/08 | F | 07:12 p | :15 | FCCCHILDRENS(WLI | | | | |
| 4 | M - Su | 05:00 a - 04:59 a | | 1 | 03/27/08 | Th | 03:30 a | :15 | FCCCHILDRENS(WLI | | | | |
| Total Scheduled For This Period: | | | \$0.00 | 2 | Billed Spots: 2 | | | | Total Gross Billing | \$0.00 | | \$0.00 | |

| | | | | | | | | | | | | | |
|--|--|--|--|--|--|--|--|--|--|-------------------|--------|-------------------|--|
| We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months. Any questions, please call the Accounting Department at 920-490-1457. | | | | | | | | | | Agency Commission | \$0.00 | Special Handling: | |
| TERMS: NET DUE 15 DAYS. | | | | | | | | | | Net Due | \$0.00 | | |

**WLUK-TV
QUARTERLY ISSUES/PROGRAMS REPORT**

LOCAL PUBLIC SERVICE ANNOUNCEMENTS

**3 EXAMPLES OF LOCAL PSA'S
PRODUCED BY WLUK-TV AND AIRED ON WLUK-TV
(attached)**

"Green Bay Gamblers Caps for Cancer Toss"

"Celebrity Monopoly 2008"

"Einstein Science Expo 2008"

ELEVEN ISSUES IDENTIFIED THIS QUARTER

- 1 - COMMUNITY VALUES/DEVELOPMENT/MENTORS**
- 2 - CRIME/VIOLENCE (Incl. Law Enforcement/Protection)**
- 3 - EDUCATION**
- 4 - ENVIRONMENTAL CONCERNS**
- 5 - FAMILIES, Including Children & Teens**
- 6 - GOVERNMENT PROGRAMS/ACCOUNTABILITY**
- 7 - HEALTH CARE/ISSUES/NEWS & REFORM**
- 8 - BUSINESS & NON-PROFIT GROUP CONCERNS**
- 9 - MINORITIES, ELDERLY & WOMEN'S CONCERNS/
CIVIL RIGHTS, DISCRIMINATION, HARASSMENT**
- 10 - SUBSTANCE ABUSE, INCLUDING DRUGS & ALCOHOL**
- 11 - AMERICA AT WAR & INTERNATIONAL CONFLICTS**

WLUK FOX 11
787 Lombardi Avenue
Green Bay WI, 54304
Telephone (920) 494 8711
FAX (920) 494 8782

CLIENT: Green Bay Gamblers
TITLE: Caps for Cancer Toss
LENGTH: :30
DATE: January 2008

VIDEO

Video from last year with LOGO
(Throughout spot hold at bottom of screen
date/time)

Screen One

Logo: Gamblers Caps for Cancer Toss
Stick it to Cancer! (deep pink)

Screen Two

Graphic: Gamblers vs. Tri-City (logos)
7:05p
Resch Center (logo)

Graphic: (slanted) Toss a NEW hat on to the
Ice

Video: show fans tossing hats onto the ice

Logo: Heavenly Hats

Graphic/Logo : Benefits the American Cancer
Society

Graphic: Silent Auction
Items signed by celebrities

Logo: Oneida Casino Ticket Star

Graphic: 800.895.0071

Sponsor logos: FOX11, WIXX, Aurora
BayCare Medical Center, American Cancer
Society, Heavenly Hats

AUDIO

STICK IT TO CANCER AT THE GREEN BAY
GAMBLERS CAPS FOR CANCER TOSS
FRIDAY, FEBRUARY FIRST AT THE RESCH
CENTER.

BRING A NEW HAT TO THE GAME AND
TOSS IT ON THE ICE AFTER THE
GAMBLERS SCORE THEIR FIRST GOAL.
ALL HATS DONATED TO HEAVENLY
HATS TO DISTRIBUTE TO CANCER
PATIENTS.

A DOLLAR FROM EACH TICKET SOLD
WILL BENEFIT THE AMERICAN CANCER
SOCIETY.

AND CHECK OUT A SILENT AUCTION
WITH ITEMS SIGNED BY CELEBRITIES IN
THE WORLD OF SPORTS AND
ENTERTAINMENT!

FACE-OFF 7:05

FOR TICKETS CALL 800.895.0071.

BROUGHT TO YOU BY THESE FINE
SPONSORS:



PO BOX 19011
Green Bay WI, 54307
Donna Fischer / Marketing
Telephone (920) 490-1467
FAX (920) 494 8782

TITLE: CELEBRITY MONOPOLY 2008
:30

VIDEO

AUDIO

(TOM ON CAM)
It's time to roll the dice...
(RACHEL ON CAM)
...and make your move!

(RACHEL VO)
Join us for the Celebrity Monopoly Gala on
Saturday, February 16th!

(TOM VO)
The Juvenile Diabetes Research Foundation
needs your support to continue helping
people with diabetes right here in Northeast
Wisconsin.

(RACHEL VO)
Join us at the Radisson Paper Valley Hotel in
Appleton. For tickets call 997-0038!

(TOM ON CAM)
You've never played a game like this before!



PO BOX 19011
Green Bay WI, 54307
Donna Fischer / Marketing
Telephone (920) 490-1467
FAX (920) 494 8782

TITLE: EINSTEIN SCIENCE EXPO 2008
:30

VIDEO

AUDIO

(ANNOUNCER)

Hey kids! Make Silly Putty! See a car run on French Fry oil! Track water from Lake Michigan to your faucet. It's all at the Einstein Project Science Expo presented by Foth on Saturday, January 12 at Shopko Hall!

(PETE ON CAM)

Hi I'm Pete Petoniak! Stop by the Fox 11 Weather booth and take part in a super meteorology experiment!

(ANNOUNCER)

The 2008 Foth Einstein Project Science Expo comes your way on Saturday, January 12 from 9 to 4 at Shopko Hall in Green Bay! Brought to you in part by Fox 11!

PSA'S FOR FIRST QUARTER 2008 ON WLUK FOX 11

:30

| | |
|---------------------|---------|
| DRUG FREE | GS 7515 |
| BOY SCOUTS | GS 7503 |
| GIRLS GO TECH | GS 7505 |
| BULLY | GS 7507 |
| CHILDHOOD OBESITY 1 | GS 7517 |
| CHILDHOOD OBESITY 2 | GS 7518 |
| MATCHSTICKS | GS 7502 |
| ENERGY EFFICIENCY | GS 7550 |
| SEAT BELTS | GS 7554 |

:10

| | |
|------------|---------|
| SEAT BELTS | GS 7555 |
| NUTRITION | GS 7601 |

:20

| | |
|----------------|---------|
| NATURE EXPLORE | GS 7607 |
|----------------|---------|

:15

| | |
|-------------------|---------|
| ASTHMA | GS 7514 |
| SUPER POWERS | GS 7516 |
| DIABETES | GS 7587 |
| UNDERAGE DRINKING | GS 7593 |
| DTV | GS 7599 |

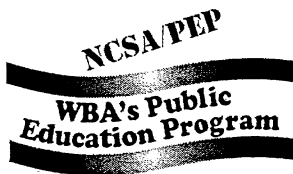
:30

| | |
|----------------------|---------|
| GUIDE DOGS FOR BLIND | GS 7560 |
| FAMILY PREPAREDNESS | GS 7565 |
| AHA OBESITY | GS 7569 |
| STROKE AWARENESS | GS 7574 |
| DIABETES | GS 7588 |
| DTV | GS 7598 |
| GO RED FOR WOMEN | GS 7605 |
| SCIENCE EXPO | GS 7596 |
| CAPS FOR CANCER | GS 7595 |
| KID SAFETY NIGHT | GS 7604 |

:60

| | |
|----------------------|---------|
| ENERGY STAR | GS 7511 |
| CRS | GS 7519 |
| FIRSTGOV | GS 7506 |
| HABITAT FOR HUMANITY | GS 7520 |
| MGRUFF | GS 7536 |
| EPA | GS 7546 |
| VETERANS HEALTH | GS 7556 |
| ARBOR DAY | GS 7594 |

* FROM
AD Council



**wisconsin
broadcasters
association**

44 E. Mifflin St. Suite 900
Madison, WI 53703
(800) 236-1922 phone
(608) 256-3986 fax
www.wi-broadcasters.org

DATE: February 5, 2008

TO: GM or NCSA/PEP (Public Education Program) Coordinator - Television

FROM: Liz Boyd - NCSA/PEP Coordinator

SPONSOR: **WISCONSIN DEPARTMENT OF NATURAL RESOURCES
-- BOATING SAFETY**

**It may be winter, but now is the time to get your boat ready for the boating season.
Check your registration, life jackets, boat and trailer lights and fire extinguisher.
Time invested now means more on the water fun this summer.**

* * * * *

| | |
|-------------------------------------|--|
| Name of Spot: | "Check Your Boat" - :30 |
| Dates of Play: | February 11-17, 2008 (one week period) <u>Reminder – this schedule will be running concurrently with the WI Army National Guard spots.</u> |
| Total Number of Times Aired: | Please play the spot <u>at least</u> 4 times during the one week period. As always, the 4 times played during this schedule should be broken down based on the NCSA program's 1/3-1/3-1/3 schedule concept: 1/3 during prime time (3PM -11PM) 1/3 during day time (7AM-3PM) 1/3 during all other times |
| Special Instructions: | Performance affidavits that should include the value of the announcements are to be filed with the WBA office at the end of the month or at the end (February 18, 2008) of this WI Department of Natural Resources – Boating Safety segment of the program. |

Thank you, as always, for supporting the NCSA/PEP Program!!



ON AIR

The Wisconsin Broadcasters Association fosters and promotes the development of the arts of aural and visual broadcastings in all its forms...

President

MICHELLE VETTERKIND, CAE

Vice President - Administration

LINDA BAUN

OFFICERS

Chair of the Board

DOUG KIEL
Journal Broadcast Group, Milwaukee

Vice Chair - Radio/Chair Elect

WENDY OBERG
Zoe Communications, Shell Lake

Vice Chair - TV

AL LANCASTER
WSAW-TV, Wausau

Treasurer

TOM KOSER
WAQE AM/FM & WJMC AM/FM
Rice Lake

Secretary

JULI BUEHLER
WLUK-TV, Green Bay

Immediate Past Chair

TOM WALKER
Mid-West Family Broadcasting, Madison

DIRECTORS

GREGG ALBERT
WJJQ AM/FM, Tomahawk

EDWARD ALLEN III
WDOR AM/FM, Sturgeon Bay

ELLIS BROMBERG
WMVS-TV/WMTV-TV, Milwaukee

SCOTT CHORSKI
WKBT-TV, La Crosse

BILL HURWITZ
WMCS-AM/WJZI-FM/WLUM-FM
Milwaukee

KIRA LAFOND
Entercom, Milwaukee

DEAN MAYTAG
WISN-TV, Milwaukee

BOB MILLER
Discover Mediaworks, Madison

KELLY RADANDT
Woodward Communications
Appleton/Green Bay

JEFF ROBINSON
WVRQ AM/FM/WPRE/WQPC
Viroqua/Prairie du Chien

DON ROSETTE
WMCS-AM, Milwaukee

JILL SOMMERS
WISC-TV/My Madison TV, Madison

GUYANNE TAYLOR
WGBA-TV, Green Bay

JEFF TYLER
Clear Channel Radio, Madison

February 5, 2008

Dear General Manager or NCSA/PEP (Public Education Program) Coordinator,

Enclosed you will find materials for the next segment of NCSA /PEP.

The NCSA (Non-Commercial Sustaining Announcement) Program/PEP (Public Education Program) works like this. Stations donate unsold time slots to your WBA, and we arrange for qualifying sponsors (non-profit and government agencies not engaged in paid broadcast advertising in Wisconsin) to air their message in these slots. The NCSA Program/PEP is not in competition with stations. Participation is on a voluntary basis and spots air in a variety of time segments. All messages are non-political, non-controversial and serve a public need. The NCSA Program/PEP is a win-win situation for all involved. Sponsors receive exceptional value for their investment. Broadcasters fulfill their role as community servants through their donation of airtime for distribution of these messages. And, revenue is generated that can support the growth and development of our industry in Wisconsin. Your station commitment to NCSA/PEP allows your WBA to continue to provide top quality professional training, free legal and regulatory support, thousands of dollars in broadcast student assistance and many other services.

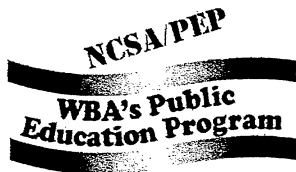
We appreciate your station's support of this important program and remember...these educational and informational spots, sponsored by WBA clients, are unique. NCSA/PEP spots, unlike other PSA's, are logged and identified as such, making it possible to pull monthly reports verifying the value of the airtime. The accurate and timely reporting to your WBA is an essential part of your participation in the NCSA/PEP program. With these reports in hand, your WBA can document to sponsors the strong return on their investment. A successful NCSA/PEP program enables your Wisconsin Broadcasters Association to continue to bring its member high-level service at very affordable rates. More importantly, participation in the NCSA/PEP program positions local broadcasters as powerful and valuable partners with state and federal agencies.

If you have any questions regarding the airing or reporting of your NCSA/PEP spots, please call your WBA office at (800) 236-1922 or e-mail me at mvetterkind@wi-broadcasters.org. Your partnership in this endeavor is greatly appreciated.

Michelle Vetterkind, CAE
President

* * * * *

**INSTRUCTIONS ENCLOSED FOR
WI DEPT OF NATURAL RESOURCES – BOATING SAFETY**



**wisconsin
broadcasters
association**

44 E. Mifflin St. Suite 900
Madison, WI 53703
(800) 236-1922 phone
(608) 256-3986 fax
www.wi-broadcasters.org

DATE: March 3, 2008

TO: GM or NCSA/PEP (Public Education Program) Coordinator - Television

FROM: Liz Boyd – NCSA/PEP Coordinator

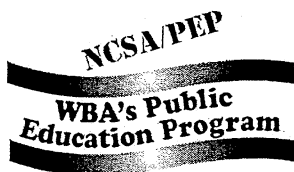
SPONSOR: **WISCONSIN DEPARTMENT OF JUSTICE
-- ICAC (INTERNET CRIMES AGAINST CHILDREN)**

Wisconsin Attorney General J.B. Van Hollen raises awareness about online predators and Internet Crimes Against Children Attorney General Van Hollen's message is that parents are the first line of defense to protect their children from online and off-line danger and that parents should watch their child's online behavior

* * * * *

| | |
|-------------------------------------|--|
| Name of Spot: | "ICAC (Internet Crimes Against Children)" :30 |
| Dates of Play: | March 10-April 6, 2008 (four week period) Reminder: This spot will be running concurrently with the Coast Guard spot and the Army National Guard spots. |
| Total Number of Times Aired: | Please play this spot <u>at least</u> 15 times during the four week period... As always, the 15 times played during this schedule should be broken down based on the NCSA program's 1/3-1/3-1/3 schedule concept: 1/3 during drive time (6AM-10AM & 3PM -7PM) 1/3 during day time (10AM-3PM) 1/3 during all other times |
| Special Instructions: | Performance affidavits that should include the value of the announcements are to be filed with the WBA office at the end of the month or at the end (April 7, 2008) of this WI Department of Justice – Internet Crimes Against Children segment of the program. |

Thank you, as always, for supporting the NCSA/PEP Program!!



**wisconsin
broadcasters
association**

44 E. Mifflin St. Suite 900
Madison, WI 53703
(800) 236-1922 phone
(608) 256-3986 fax
www.wi-broadcasters.org

DATE: March 19, 2008

TO: GM or NCSA/PEP (Public Education Program) Coordinator - Television

FROM: Liz Boyd - NCSA/PEP Coordinator

SPONSOR: **WISCONSIN DEPARTMENT OF NATURAL RESOURCES
-- HUNTER EDUCATION**

**The Wisconsin Department of Natural Resources Bureau of Law Enforcement
urges you and young hunters to sign up early for a hunter
education course...**

* * * * *

| | |
|-------------------------------------|--|
| Name of Spot: | "Take a Hunter Safety Class – Rev." - :30 |
| Dates of Play: | March 24-April 6, 2008 (two week period) <u>Reminder – this schedule will be running concurrently with the Internet Crimes Against Children spot and the WI Army National Guard spots.</u> |
| Total Number of Times Aired: | Please play the spot <u>at least</u> 8 times during the two week period. As always, the 8 times played during this schedule should be broken down based on the NCSA program's 1/3-1/3-1/3 schedule concept: 1/3 during prime time (3PM -11PM) 1/3 during day time (7AM-3PM) 1/3 during all other times |
| Special Instructions: | Performance affidavits that should include the value of the announcements are to be filed with the WBA office at the end of the month or at the end (April 7, 2008) of this WI Department of Natural Resources – Hunter Education segment of the program. |

Thank you, as always, for supporting the NCSA/PEP Program!!



The Wisconsin Broadcasters Association fosters and promotes the development of the arts of aural and visual broadcastings in all its forms...

President
MICHELLE VETTERKIND, CAE

Vice President - Administration
LINDA BAUN

OFFICERS

Chair of the Board
DOUG KIEL
Journal Broadcast Group, Milwaukee

Vice Chair - Radio/Chair Elect
WENDY OBERG
Zoe Communications, Shell Lake

Vice Chair - TV
AL LANCASTER
WSAW-TV, Wausau

Treasurer
TOM KOSEK
WAQE AM/FM & WJMC AM/FM
Rice Lake

Secretary
JULI BUEHLER
WLUK-TV, Green Bay

Immediate Past Chair
TOM WALKER
Mid-West Family Broadcasting, Madison

DIRECTORS

GREGG ALBERT
WJHQ AM/FM, Tomahawk

EDWARD ALLEN III
WDOR AM/FM, Sturgeon Bay

ELLIS BROMBERG
WMVS-TV/WMVT-TV, Milwaukee

SCOTT CHORSKI
WKBT-TV, La Crosse

BILL HURWITZ
WMCS-AM/WJZI-FM/WLUM-FM
Milwaukee

KIRA LAFOND
Entercom, Milwaukee

DEAN MAYTAG
WISN-TV, Milwaukee

BOB MILLER
Discover Mediaworks, Madison

KELLY RADANDT
Woodward Communications
Appleton/Green Bay

JEFF ROBINSON
WVRQ AM/FM/WPRE/WQPC
Viroqua/Prairie du Chien

DON ROSETTE
WMCS-AM, Milwaukee

JILL SOMMERS
WISC-TV/My Madison TV, Madison

GUYANNE TAYLOR
WGBA-TV, Green Bay

JEFF TYLER
Clear Channel Radio, Madison

March 19, 2008

Dear General Manager or NCSA/PEP (Public Education Program) Coordinator,

Enclosed you will find materials for the next segment of NCSA /PEP.

The NCSA (Non-Commercial Sustaining Announcement) Program/PEP (Public Education Program) works like this. Stations donate unsold time slots to your WBA, and we arrange for qualifying sponsors (non-profit and government agencies not engaged in paid broadcast advertising in Wisconsin) to air their message in these slots. The NCSA Program/PEP is not in competition with stations. Participation is on a voluntary basis and spots air in a variety of time segments. All messages are non-political, non-controversial and serve a public need. The NCSA Program/PEP is a win-win situation for all involved. Sponsors receive exceptional value for their investment. Broadcasters fulfill their role as community servants through their donation of airtime for distribution of these messages. And, revenue is generated that can support the growth and development of our industry in Wisconsin. Your station commitment to NCSA/PEP allows your WBA to continue to provide top quality professional training, free legal and regulatory support, thousands of dollars in broadcast student assistance and many other services.

We appreciate your station's support of this important program and remember...these educational and informational spots, sponsored by WBA clients, are unique. NCSA/PEP spots, unlike other PSA's, are logged and identified as such, making it possible to pull monthly reports verifying the value of the airtime. The accurate and timely reporting to your WBA is an essential part of your participation in the NCSA/PEP program. With these reports in hand, your WBA can document to sponsors the strong return on their investment. A successful NCSA/PEP program enables your Wisconsin Broadcasters Association to continue to bring its member high-level service at very affordable rates. More importantly, participation in the NCSA/PEP program positions local broadcasters as powerful and valuable partners with state and federal agencies.

If you have any questions regarding the airing or reporting of your NCSA/PEP spots, please call your WBA office at (800) 236-1922 or e-mail me at mvetterkind@wi-broadcasters.org. Your partnership in this endeavor is greatly appreciated.

Michelle Vetterkind, CAE
President

* * * * *

**INSTRUCTIONS ENCLOSED FOR
WI DEPT OF NATURAL RESOURCES – HUNTER EDUCATION**



Oct 1, 2008

ON AIR

The Wisconsin Broadcasters Association fosters and promotes the development of the arts of aural and visual broadcastings in all its forms...

President
MICHELLE VETTERKIND, CAE

Vice President - Administration
LINDA BAUN

OFFICERS

Chair of the Board
TOM WALKER
Mid-West Family Broadcasting
Madison

Vice Chair - TV/Chair Elect
DOUG KIEL
Journal Broadcast Group
Milwaukee

Vice Chair - Radio
WENDY OBERG
Zoe Communications
Shell Lake

Treasurer
AL LANCASTER
WSAW-TV
Wausau

Secretary
TOM KOSER
WAQE AM/FM & WJMC AM/FM
Rice Lake

Immediate Past Chair
ROGER UTNEHMER
DoorCountyDailyNews.com
Sturgeon Bay

DIRECTORS

GREGG ALBERT
WJQO AM/FM
Tomahawk

EDWARD ALLEN III
WDOR AM/FM
Sturgeon Bay

ELLIS BROMBERG
WMVS-TV/WMTV-TV
Milwaukee

JULI BUEHLER
WLWK-TV
Green Bay

SCOTT CHORSKI
WKBT-TV
La Crosse

BILL HURWITZ
WMCS-AM/WJZI-FM/WLUM-FM
Milwaukee

KIRA LAFOND
Entercom
Milwaukee

DEAN MAYTAG
WISN-TV
Milwaukee

BOB MILLER
Discover Mediaworks
Madison

JEFF ROBINSON
WVRO AM/FM/WPRE/WQPC
Viroqua/Prairie du Chien

DON ROSETTE
WMCS-AM
Milwaukee

JILL SOMMERS
WISC-TV/My Madison TV
Madison

December 18, 2007

Dear WBA Member,

PLEASE GIVE THIS YOUR ATTENTION AS SOON AS POSSIBLE BECAUSE OF THE TIMING INVOLVED WITH THE WBA'S NCSA/PEP ANNOUNCEMENT PROGRAM. Enclosed are the 2008 NCSA/PEP PROGRAM Explanation and Agreement.

For next year, 2008, we will be returning to the practice of leaving open the month of October when demands on your inventory during the election campaigns will be high. To offset this, the Board of Directors has once again approved marketing 8 additional weeks of spots next year that will run at the same time as other schedules in the first quarter of the year when inventories are more flexible.

In addition, the Army National Guard was thrilled with our renewed partnership which went very well in 2007. It has proved to be a win-win-win situation. Therefore, we have agreed to continue the program for 2008.

WBA's Non-Commercial Sustaining Announcement (NCSA)/Public Education Program (PEP), begun in 1988, continues to be a great success because of the broad participation of you, our members. In 2007, 203 radio stations and 29 television stations took part in the NCSA/PEP program. As a result of your great support, WBA has been able to increase its involvement on your behalf in governmental activities in Madison and Washington, and to expand its services and information sharing activities. Also as a result of that increased support, the Board of Directors was able to make permanent the temporary 50% dues reduction instituted when we started the NCSA program. We also continue to underwrite a significant portion of our WBA Washington Trip airfare and lodging and we continue to offer reduced rates at conferences and all workshops.

The enclosed program explanation shows that we continue to expand our client base while retaining our current client relationships. *Rest assured that we continue to be guided by the principle that we will not take advertising dollars out of the marketplace.* For each 2008 program, the funds realized by WBA are for programs that were not previously the subject of paid commercial advertising or are funds that would not have been spent in broadcast advertising. Your Board continues to believe that adhering to this principle provides our Association a program worth your valued support.

The same 1/3-1/3-1/3 scheduling concept (prime/access times or drive times, day times, all other times) that has been used since the programs' beginning will be used in 2008 for all schedules. Traffic instructions which we mail just prior to a new schedule block will indicate the number of spots to be played, the type of rotation where applicable and whether or not a particular tape needs to be saved for running in a schedule later in the year. We will send television stations instructions and tapes prior to each schedule; radio stations will either be mailed instructions and tapes or will receive the information via e-mail (depending on the stations' previously indicated preference). In addition, the radio spots are always available as mp3 files to be downloaded from on WBA's web site. (If a radio station prefers to change their preferred method of delivery, please let us know and we will be more than happy to accommodate you).

Overall, the 2008 program requires the same general small commitment from each broadcaster -- an average of just 25 announcements per month (including the Army National Guard). Again, we have promised agencies in this year's NCSA program that we will get 70% of WBA members to take part. In return for these arrangements, financial support will be comparable to this year.

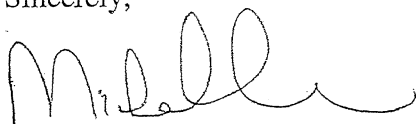
We again ask stations to continue reporting their participation on affidavits of performance. On your affidavits, we ask that you continue to indicate the value of the announcements that you have played as in the case of a normal invoice to a client. We feel that this is vitally important to us so that we can support -- with real figures -- the value of this program to the particular programs and events being promoted and to the State of Wisconsin.

We are pleased that the 2008 program, as arranged, continues to meet the goals, in terms of broadcasters' time commitment and dollars realized by WBA, set by the WBA Board of Directors when the NCSA/PEP program was first envisioned. We are fortunate to have been able to retain the program at this level.

Let me urge you to continue to give this program the tremendous support we have received in the past. We need to maintain a strong Association as we look to the new millennium and the certain prospect that the State Legislature and the Congress will continue to consider actions that impact all of our operations. We need to be a leader on these fronts -- and we need to continue to strengthen our normal Association educational and support activities.

Frankly, your participation in the WBA's NCSA/PEP program is critical to the broadcast industry in Wisconsin. Please join your fellow members in our NCSA/PEP program. Sign and return the enclosed proposal (keeping a copy for your records) to the WBA AS SOON AS POSSIBLE.

Sincerely,



Michelle Vetterkind, CAE
President

WBAQtr 1, 2008

2008 NCSA/PEP SCHEDULE

Chronological Listing of 2008 NCSA/PEP Program Schedules

| <u>Time Period</u> | <u>Program</u> |
|--|---|
| Dec. 31 - Jan. 27 | WisDOT - Winter Driving |
| Jan. 1 - Dec. 30 (except October) | Army National Guard |
| Jan. 24 - Feb. 21 Note: begins and ends on Thursday ROTATE WITH... | Waukesha School District - IQ Academics |
| Jan. 28 - Feb. 10 and | WisDHFS - Badger Care Plus |
| Feb. 11 - Feb. 24 | WisDNR - Boating Safety |
| Feb. 25 - Mar. 9 ROTATE WITH... | WisDOT - Transportation Safety |
| Feb. 25 - Mar. 9 | WisDHFS - Badger Care Plus |
| Mar. 10 - Apr. 6 ROTATE WITH... | WisDOJ - Drug Awareness |
| Mar. 10 - Mar. 23 and | U.S. Coast Guard |
| Mar. 24 - Apr. 6 | WisDNR - Hunter Education |
| Apr. 7 - May 4 | WisTourism |
| May 5 - May 18 | WisDOT - Transportation Safety |
| May 19 - June 1 | WisDOT - Construction Zone Safety |
| June 2 - June 29 | WisDNR - Boating Safety |
| June 30 - July 13 | WisDOT - Construction Zone Safety |
| July 14 - July 27 | WisDHFS - Badger Care Plus |
| July 28 - Aug. 24 | WisDNR - Boating Safety |
| Aug. 25 - Sept. 7 | WisDOT - Transportation Safety |
| Sept. 8 - Oct. 5 | WisDOJ - Crimes Against Children |
| Oct. 6 - Nov. 2 | OPEN PERIOD DUE TO ELECTION |
| Nov. 3 - Nov. 16 | WisDNR - Hunter Safety |
| Nov. 17 - Nov. 30 | WisDHFS - Badger Care Plus |
| Dec. 1 - Dec. 14 | WisDNR - Snowmobile Safety |
| Dec. 15 - Dec. 28 | WisDOT - Transportation Safety |

**2008 WISCONSIN BROADCASTERS ASSOCIATION
NON-COMMERCIAL SUSTAINING ANNOUNCEMENT/PUBLIC EDUCATION PROGRAM**

I. WBA's 2007 NCSA/PEP begins on January 1, 2008 and runs through December 30, 2008.

Stations participating are asked:

- to play at least 15 announcement units on each station between period of Dec. 31, 2007 - Jan. 27, 2008, to promote SAFE WINTER DRIVING on behalf of the State Department of Transportation;
- to play at least 15 announcement units on each station between Jan. 24 - Feb. 21, 2008, to promote statewide RECRUITING on behalf of IQ Academies of the Waukesha School District;
- to play at least 8 announcement units on each station between Jan. 28 - Feb. 10, 2008, to promote BADGER CARE PLUS on behalf of the State Department of Health and Family Services;
- to play at least 8 announcement units on each station between Feb. 11 - Feb. 24, 2008, to promote BOATING SAFETY on behalf of the State Department of Natural Resources;
- to play at least 8 announcement units on each station between Feb. 25 - Mar. 9, 2008, to promote TRANSPORTATION SAFETY on behalf of the State Department of Transportation;
- to play at least 8 announcement units on each station between Feb. 25 - Mar. 9, 2008, to promote BADGER CARE PLUS on behalf of the State Department of Health and Family Services;
- to play at least 15 announcement units on each station between Mar. 10 - Apr. 6, to promote DRUG AWARENESS on behalf of the State Department of Justice;
- to play at least 8 announcement units on each station between Mar. 10 - Mar. 23, to promote RECRUITING on behalf of the U.S. Coast Guard;
- to play at least 8 announcement units on each station between Mar. 24 - Apr. 6, 2008, to promote HUNTER EDUCATION on behalf of the State Department of Natural Resources;
- to play at least 15 announcement units on each station between Apr. 7 - May 4, 2008, on behalf of the State Dept. of Tourism;
- to play at least 8 announcement units on each station between May 5 - May 18, 2008, to promote TRANSPORTATION SAFETY on behalf of the State Department of Transportation;
- to play at least 8 announcement units on each station between May 19 - June 1, 2008, to promote CONSTRUCTION ZONE SAFETY on behalf of the State Department of Transportation;
- to play at least 15 announcement units on each station between June 2 - June 29, 2008, to promote BOATING SAFETY on behalf of the State Department of Natural Resources;

-over-

- to play at least 8 announcement units on each station between June 30 - July 13, 2008, to promote CONSTRUCTION ZONE SAFETY on behalf of the State Department of Transportation;
- to play at least 8 announcement units on each station between July 14 - July 27, 2008, to promote BADGER CARE PLUS on behalf of the State Department of Health and Family Services;
- to play at least 15 announcement units on each station between July 28 - Aug. 24, 2008, to promote BOATING SAFETY on behalf of the State Department of Natural Resources;
- to play at least 8 announcement units on each station between Aug. 25 - Sept. 7, 2008, to promote TRANSPORTATION SAFETY on behalf of the State Department of Transportation;
- to play at least 15 announcement units on each station between Sept. 8 - Oct. 5, 2008, to promote CRIMES AGAINST CHILDREN on behalf of the State Department of Justice;
- to play at least 8 announcement units on each station between Nov. 3 - Nov. 16, 2008, to promote HUNTER SAFETY on behalf of the State Department of Natural Resources;
- to play at least 8 announcement units on each station between Nov. 17 - Nov. 30, 2008, to promote BADGER CARE PLUS on behalf of the State Department of Health and Family Services;
- to play at least 8 announcement units on each station between Dec. 1 - Dec. 14, 2008, to promote SNOWMOBILE SAFETY on behalf of the State Department of Natural Resources;
- to play at least 8 announcement units on each station between Dec. 15 - Dec. 28, 2008, to promote TRANSPORTATION SAFETY on behalf of the State Department of Transportation;
- to play at least 10 announcement units per month on each station between Jan. 1 - Dec. 30, 2008 (with the exception of October) to promote RECRUITING on behalf of the Army National Guard.

II. Stations participating will be asked to play the announcement units as follows:

| | | | |
|---------------|---|------------|------------------------|
| Radio: | 1/3 between 6AM - 10AM and/or 3PM - 7PM | TV: | 1/3 between 7AM - 3PM |
| | 1/3 between 10AM - 3PM | | 1/3 between 3PM - 11PM |
| | 1/3 all other times | | 1/3 all other times |

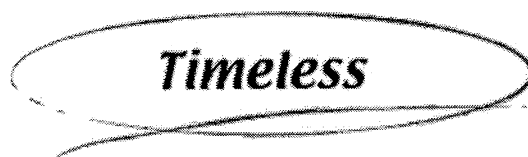
III. Stations will be asked to provide affidavits of performance at the close of each of the schedules listed above (with the exception of the Army National Guard, which shall be send in at the end of each month). Pending acceptability of tapes with proper sponsorship tags this...

PROPOSAL ACCEPTED

BY _____ STATIONS _____ CITY _____
 General Manager or Station Manager

NCSA/PEP Contact Person & E-mail _____

(Please return by FAX - 608-256-3986 - or mail to Liz Boyd, NCSA/PEP Coordinator)



PROGRAM: FIRST BUSINESS MORNING NEWS

CO - ANCHORS: TOM HUDSON (WGN) & ANGELA MILES (MSNBC)
SEGMENTS: JON NAJARIAN (TRADER)
COMMENTARY: NICOLE LAPIN (TECH REPORTS) & BRIAN BLEDSOE (WEATHER/TRAVEL)
LOCATION: CHICAGO FINANCIAL DISTRICT

DAYPART: EARLY MORNING (PRE-MARKET OPEN/9:30ET)
LENGTH: 30 MINUTE STRIP – MONDAY - FRIDAY
BARTER: FOUR MINUTES LOCAL PER DAY

PROMOTION: Each program embedded with two promotional thirty-second units

ADDED VALUE: Consumer Friendly Business Packages liftable excerpts for morning newscasts
1:00 Morning News Briefing embedded in break to be used in morning newscasts
Local scrolls can be overlaid on bottom of program

FEEDS: 4:00 am & 4:30 am (EST) *See attached schedule - Examples*

SYNOPSIS: *First Business* is a preview of **today's trading day** – not a look back at yesterday's news. Anchor Tom Hudson goes beyond the headlines – digging deeper for the real ideas your viewers need to make their money work.

Mornings are a busy time – so this show gets right to the point. In the first 3 minutes viewers get the "**Outlook**" which includes a quick earnings and economic calendar, the "**Morning News Briefing**" and "**Trader Talk**" – insight straight from the pits on how traders plan to play one of the day's story stocks.

And we don't slow down. In the "**Bell Boys**", Hudson and a guest tackle 4 topics in 4 minutes. They have to make their points quickly, because when the bell rings their time is up. Floor trader Jon Najarian puts his money where his mouth is by telling viewers exactly how he's playing one stock in the "**Trade of the Day**." Viewers can follow the election with "**Politics & Money**", and don't leave home until you've watched the "**Business Travel Forecast**."

In addition to outperforming both Bloomberg, CNNFN and CNBC in the early morning time periods, First Business is highly competitive against major market local newscasts, provides the perfect lead-in to local or network news and has increased its audiences in the past year by 80% from 4th Q '03 – 1st Q '05.

Why let your business viewers leave for the cable networks?

VIEWER WEBSITE: <http://firstbusiness.us/>
VIEWER COMMENTS: comments@firstbusiness.us 312 660 8300 (direct all viewer inquiries to us)

DISTRIBUTOR: Timeless International, Inc. 4783 Parma Drive Oak Park, CA 91377-5514
Tel. 818 575 8428 Fax. 818 575 3280

Séan Deneny – General Manager sean@timelesstv.net
Elizabeth Overmyer - Operations liz@timelesstv.net



Contact list effective September 1, 2006

Station Sales Contact:

Séan Deneny or Elizabeth C. Overmyer
Timeless International, Inc.
4783 Parma Drive
Oak Park, CA 91377 - 5514

Telephone: (818) 575 – 8428

Fax: (818) 575 – 3280

E-mail: sean@timelesstv.net or

liz@timelesstv.net

Traffic Informaton:

www.firstbusiness.us

- Go to home page & hit local station login icon
- User name – traffic Password – traffic
- All satellite, traffic & advisory info is available

Send all affidavits to:

David Rosenberg
First Business Network
26 N. Halsted St.
Chicago, IL 60661
E-mail: dave@firstbusiness.us

News/Sat. Info./Ad Sales:

Scott Christiansen
First Business Network
General Manager
Tel: (312) 660 – 8326 Fax: (312) 660 – 8323
E-mail: scott@firstbusiness.us

Feed 1:

Mon-Fri. 4:00 AM – 4:30 AM EASTERN
Telstar 6 Transponder 11 Downlink Vertical
Frequency 3920 Audio: 6.2 & 6.8 Mono only

Feed 2:

Mon-Fri. 4:30 AM – 5:00 AM EASTERN
Telstar 6 Transponder 11 Downlink Vertical
Frequency 3920 Audio: 6.2 & 6.8 Mono only

TROUBLE TEL. # DURING SATELLITE FEED (847-674-7476)
Norlight Operations Center

WLUK PROGRAM SCHEDULE

First Business: January 2008

| | Monday 01/28/2008 | Tuesday 01/29/2008 | Wednesday 01/30/2008 | Thursday 01/31/2008 | Friday 02/01/2008 | Saturday 02/02/2008 | Sunday 02/03/2008 |
|----------|---|--|--|--|--|--|---|
| 5:00 am | Good Day Wisconsin | Good Day Wisconsin | Good Day Wisconsin | Good Day Wisconsin | Good Day Wisconsin | Dead Like Me epi#: 103 (Season 1) | Dead Like Me epi#: 104 (Season 1) |
| 5:30 am | | | | | | Good Day Wisconsin | Paid Programming |
| 6:00 am | | | | | | | Paid Programming |
| 6:30 am | | | | | | | Good Day Wisconsin |
| 7:00 am | | | | | | Viva Pinata | |
| 7:30 am | | | | | | | |
| 8:00 am | | | | | | Viva Pinata | |
| 8:30 am | | | | | | | |
| 9:00 am | Rachael Ray epi#: 2092 | Rachael Ray epi#: 2093 | Rachael Ray epi#: 2094 | Rachael Ray epi#: 2095 | Rachael Ray epi#: 2096 | Chaotic epi#: 119 | Super Bowl Sunday Fox News Special |
| 9:30 am | | | | | | Teenage Mutant Ninja Turtles | |
| 10:00 am | The Morning Show w/ Mike & Juliet | The Morning Show w/ Mike & Juliet | The Morning Show w/ Mike & Juliet | The Morning Show w/ Mike & Juliet | The Morning Show w/ Mike & Juliet | Teenage Mutant Ninja Turtles | |
| 10:30 am | | | | | | Dinosaur King epi#: 103 | |
| 11:00 am | Judge Mathis epi#: 9079 | Judge Mathis epi#: 9080 | Judge Mathis epi#: 9081 | Judge Mathis epi#: 9082 | Judge Mathis epi#: 9083 | Yu-Gi-Oh GX TV-Y7 FV Adrenaline Project epi#: 107 | Road to the Super Bowl |
| 11:30 am | | | | | | | |
| 12:00 pm | Paid Programming | Paid Programming | Paid Programming | Paid Programming | Paid Programming | Paid Programming | Inside the Rings with Troy Aikman |
| 12:30 pm | Cristina's Court epi#: 2CC058 | Cristina's Court epi#: 2CC059 | Cristina's Court epi#: 2CC080 | Cristina's Court epi#: 2CC081 | Cristina's Court epi#: 2CC082 | Paid Programming | Howie Long's Tough Guys |
| 1:00 pm | Little House on the Prairie epi#: 305010 | Little House on the Prairie epi#: 305009 | Little House on the Prairie epi#: 305013 | Little House on the Prairie epi#: 305005 | Little House on the Prairie epi#: 305014 | Little House on the Prairie epi#: 305018 | Super Bowl Sunday Pre-game Show |
| 1:30 pm | | | | | | | |
| 2:00 pm | Judge Joe Brown epi#: 2407 | Judge Joe Brown epi#: 2397 | Judge Joe Brown epi#: 2399 | Judge Joe Brown epi#: 2382 | Judge Joe Brown epi#: 2409 | Fox Movie Music of the Heart BV6 | |
| 2:30 pm | Judge Joe Brown epi#: 2384 | Judge Joe Brown epi#: 2426 | Judge Joe Brown epi#: 2378 | Judge Joe Brown epi#: 2381 | Judge Joe Brown epi#: 2415 | | |
| 3:00 pm | People's Court epi#: 11081 | People's Court epi#: 11082 | People's Court epi#: 11083 | People's Court epi#: 11084 | People's Court epi#: 11085 | | |
| 3:30 pm | | | | | | | |
| 4:00 pm | Judge Judy epi#: 2829 | Judge Judy epi#: 2816 | Judge Judy epi#: 2834 | Judge Judy epi#: 2820 | Judge Judy epi#: 2823 | M*A*S*H epi#: K421 | |
| 4:30 pm | Judge Judy epi#: 2759R | Judge Judy epi#: 2765R | Judge Judy epi#: 2715R | Judge Judy epi#: 2772 | Judge Judy epi#: 2865 | Your Total Health epi#: 415 | |
| 5:00 pm | Fox 11 News at Five | Fox 11 News at Five | Fox 11 News at Five | Fox 11 News at Five | Fox 11 News at Five | Fox 11 News at Five | Super Bowl XLII Glendale, Arizona |
| 5:30 pm | | | | | | Seinfeld epi#: 518 | |
| 6:00 pm | Jeopardy! epi#: S5386 | Jeopardy! epi#: S5387 | Jeopardy! epi#: S5388 | Jeopardy! epi#: S5389 | Jeopardy! epi#: S5390 | Jeopardy! epi#: S5258 | |
| 6:30 pm | Wheel of Fortune epi#: S4781 | Wheel of Fortune epi#: S4782 | Wheel of Fortune epi#: S4783 | Wheel of Fortune epi#: S4784 | Wheel of Fortune epi#: S4785 | Wheel of Fortune epi#: S4594RR | |
| 7:00 pm | Terminator: Sarah Connor Chronicles | American Idol epi#: 707 | American Idol epi#: 708 | Are you Smarter than a 5th Grader | Bones | Cops epi#: 2034 | |
| 7:30 pm | | | | | | Cops epi#: 2027 | |
| 8:00 pm | State of the Union Address News Special-Democratic | House | The Moment of Truth | Don't Forget the Lyrics | House epi#: 217 | America's Most Wanted epi#: 2119 | |
| 8:30 pm | | | | | | | Super Bowl Post-game Show |
| 9:00 pm | Fox 11 News at Nine | Fox 11 News at Nine | Fox 11 News at Nine | Fox 11 News at Nine | Fox 11 News at Nine | Fox 11 News at Nine | House |
| 9:30 pm | | | | | | | |
| 10:00 pm | Seinfeld epi#: 510 | Seinfeld epi#: 511 | Seinfeld epi#: 512 | Seinfeld epi#: 515 | Seinfeld epi#: 516 | Mad TV epi#: 1309 | Fox 11 News at Nine |
| 10:30 pm | Seinfeld epi#: 921 | Seinfeld epi#: 922 | Seinfeld epi#: 923 | Seinfeld epi#: 924 | Seinfeld epi#: 302 | | |
| 11:00 pm | King of the Hill | King of the Hill | King of the Hill | King of the Hill | King of the Hill | Talk Show w/Spike Feresten | Seinfeld epi#: 521 |
| 11:30 pm | King of the Hill | King of the Hill | King of the Hill | King of the Hill | King of the Hill | Star Trek epi#: 037 | American Idol Rewind epi#: 214 |
| 12:00 am | Extra epi#: 14127 | Extra epi#: 14128 | Extra epi#: 14129 | Extra epi#: 14130 | Extra epi#: 14131 | Paid Programming | Star Trek epi#: 05 |
| 12:30 am | Paid Programming | Paid Programming | Paid Programming | Paid Programming | Paid Programming | Paid Programming | |
| 1:00 am | Half & Half | Half & Half | Half & Half | Half & Half | Half & Half | Half & Half epi#: 205 | One on One epi#: 101 |
| 1:30 am | One on One epi#: 059 | One on One epi#: 060 | One on One epi#: 061 | One on One epi#: 062 | One on One epi#: 063 | Saved by Bell | |
| 2:00 am | Fox 11 News at Nine | Fox 11 News at Nine | Fox 11 News at Nine | Fox 11 News at Nine | Fox 11 News at Nine | Maximum Exposure epi#: 044 | Fox 11 News at Nine |
| 2:30 am | | | | | | | |
| 3:00 am | Montel Williams epi#: 07073 | Montel Williams epi#: 07074 | Montel Williams epi#: 07075 | Montel Williams epi#: 07076 | Montel Williams epi#: 07077 | Fox Movie Music of the Heart BV6 | Extra epi#: 14132W |
| 3:30 am | | | | | | | First Business |
| 4:00 am | First Business | First Business | First Business | First Business | Maximum Exposure epi#: 044 | | |
| 4:30 am | AG Day | AG Day | AG Day | AG Day | | | AG Day |

WLUK PROGRAM SCHEDULE

First Business - Feb 2008

| | Monday 02/25/2008 | Tuesday 02/26/2008 | Wednesday 02/27/2008 | Thursday 02/28/2008 | Friday 02/29/2008 | Saturday 03/01/2008 | Sunday 03/02/2008 |
|----------|--|---|--|---|--|--|---|
| 12:00 am | | | | | | Dead Like Me epi#: 108 (Season 1) | Dead Like Me epi#: 107 (Season 1) |
| 5:30 am | | | | | | | |
| 6:00 am | | | | | | | Paid Programming |
| 6:30 am | | | | | | | Paid Programming |
| 7:00 am | Good Day Wisconsin | Good Day Wisconsin | Good Day Wisconsin | Good Day Wisconsin | Good Day Wisconsin | Good Day Wisconsin | |
| 7:30 am | | | | | | | |
| 8:00 am | | | | | | Viva Pinata | Good Day Wisconsin |
| 8:30 am | | | | | | Viva Pinata | |
| 9:00 am | | | | | | Chaotic TV-Y7 FV | |
| 9:30 am | Rachael Ray | Rachael Ray | Rachael Ray | Rachael Ray | Rachael Ray | Chaotic | Fox News Sunday with Chris Wallace |
| 10:00 am | The Morning Show w/ Mike & Juliet | The Morning Show w/ Mike & Juliet | The Morning Show w/ Mike & Juliet | The Morning Show w/ Mike & Juliet | The Morning Show w/ Mike & Juliet | Teenage Mutant Ninja Turtles | Paid Programming |
| 10:30 am | | | | | | Dinosaur King | Paid Programming |
| 11:00 am | Judge Mathis epi#: 9099 | Judge Mathis epi#: 9100 | Judge Mathis epi#: 9101 | Judge Mathis epi#: 9102 | Judge Mathis epi#: 9022R | Yu-Gi-Oh GX TV-Y7 FV | Paid Programming |
| 11:30 am | | | | | | Adrenaline Project E/I Program | Paid Programming |
| 12:00 pm | Paid Programming | Paid Programming | Paid Programming | Paid Programming | Paid Programming | Paid Programming | |
| 12:30 pm | Cristina's Court epi#: 2CC098 | Cristina's Court epi#: 2CC099 | Cristina's Court epi#: 2CC100 | Cristina's Court epi#: 2CC101 | Cristina's Court epi#: 2CC102 | Paid Programming | Fox Movie WaterBoy BV6 Barter |
| 1:00 pm | Little House on the Prairie epi#: 6012 | Little House on the Prairie epi#: 6014 | Little House on the Prairie epi#: 6015 | Little House on the Prairie epi#: 6016 | Little House on the Prairie epi#: 6017 | | |
| 1:30 pm | | | | | | Fox Movie Holy Man BV6 Barter | Your Total Health epi#: 406R |
| 2:00 pm | Judge Joe Brown epi#: 2432 | Judge Joe Brown epi#: 2434 | Judge Joe Brown epi#: 2435 | Judge Joe Brown epi#: 2309R | Judge Joe Brown epi#: 354R | | |
| 2:30 pm | Judge Joe Brown epi#: 2411 | Judge Joe Brown epi#: 2368 | Judge Joe Brown epi#: 2430 | Judge Joe Brown epi#: 2311R | Judge Joe Brown epi#: 2359R | | |
| 3:00 pm | People's Court epi#: 11101 | People's Court epi#: 11102 | People's Court epi#: 11103 | People's Court epi#: 11104 | People's Court epi#: 11105 | | |
| 3:30 pm | | | | | | Fox Movie Mighty Joe Young Disney 6 | |
| 4:00 pm | Judge Judy epi#: 2856 | Judge Judy epi#: 2862 | Judge Judy epi#: 2863 | Judge Judy epi#: 2858 | Judge Judy epi#: 2859 | | NASCAR on FOX UAW DaimlerChrysler 400, Las Vegas Motor Speedway Las Vegas, NV |
| 4:30 pm | Judge Judy epi#: 2857 | Judge Judy epi#: 2864 | Judge Judy epi#: 2795 | Judge Judy epi#: 2760R | Judge Judy epi#: 2758R | | |
| 5:00 pm | Fox 11 News at Five | Fox 11 News at Five | Fox 11 News at Five | Fox 11 News at Five | Fox 11 News at Five | Fox 11 News at Five | |
| 5:30 pm | | | | | | Paid Programming | |
| 6:00 pm | Jeopardy! epi#: S5406 | Jeopardy! epi#: S5407 | Jeopardy! epi#: S5408 | Jeopardy! epi#: S5409 | Jeopardy! epi#: S5410 | Jeopardy! epi#: S5132 | |
| 6:30 pm | Wheel of Fortune epi#: S4801 | Wheel of Fortune epi#: S4802 | Wheel of Fortune epi#: S4803 | Wheel of Fortune epi#: S4804 | Wheel of Fortune epi#: S4805 | Wheel of Fortune epi#: S4606RR | |
| 7:00 pm | | | | American Idol epi#: 718A/719A Results Show 2 male/2 female voted | | Cops epi#: 2018 | Simpsons |
| 7:30 pm | The Moment of Truth | American Idol epi#: 718 Top 10 Male Perform | American Idol epi#: 719 Top 10 Female Perform | | Bones | Cops epi#: 2008 | King of the Hill |
| 8:00 pm | Terminator: Sarah Connor Chronicles | | | Don't Forget the Lyrics | House | America's Most Wanted epi#: 2122 | Family Guy |
| 8:30 pm | | Back to You | Back to You | | | | Unhitched Series Premiere |
| 9:00 pm | | | | | | | |
| 9:30 pm | Fox 11 News at Nine | Fox 11 News at Nine | Fox 11 News at Nine | Fox 11 News at Nine | Fox 11 News at Nine | Fox 11 News at Nine | Fox 11 News at Nine |
| 10:00 pm | Seinfeld epi#: 618 | Seinfeld epi#: 621 | Seinfeld epi#: 622 | Seinfeld epi#: 623 | Seinfeld epi#: 624 | Mad TV epi#: 1301 | Seinfeld epi#: 703 |
| 10:30 pm | Seinfeld epi#: 321 | Seinfeld epi#: 322 | Seinfeld epi#: 401 | Seinfeld epi#: 402 | Seinfeld epi#: 408 | | American Idol Rewind epi#: 218 |
| 11:00 pm | King of the Hill | King of the Hill | King of the Hill | King of the Hill | King of the Hill | Talk Show w/Spike Feresten | |
| 11:30 pm | King of the Hill | King of the Hill | King of the Hill | King of the Hill | King of the Hill | Star Trek epi#: 038 | Star Trek epi#: 29 |
| 12:00 am | Extra epi#: 14151 | Extra epi#: 14152 | Extra epi#: 14153 | Extra epi#: 14154 | Extra epi#: 14155 | | |
| 12:30 am | Paid Programming | Paid Programming | Paid Programming | Paid Programming | Paid Programming | Seinfeld epi#: 702 | Paid Programming |
| 1:00 am | Half & Half | Half & Half | Half & Half | Half & Half | Half & Half | Half & Half epi#: 315 | Paid Programming |
| 1:30 am | One on One epi#: 076 | One on One epi#: 077 | One on One epi#: 078 | One on One epi#: 079 | One on One epi#: 080 | Saved by Bell | One on One epi#: 102 |
| 2:00 am | | | | | | | |
| 2:30 am | Fox 11 News at Nine | Fox 11 News at Nine | Fox 11 News at Nine | Fox 11 News at Nine | Fox 11 News at Nine | Maximum Exposure epi#: 025 | Fox 11 News at Nine |
| 3:00 am | | | | | | | |
| 3:30 am | Montel Williams epi#: 07093 | Montel Williams epi#: 07094 | Montel Williams epi#: 07095 | Montel Williams epi#: 07096 | Montel Williams epi#: 07097 | Monster Movie Mayhem Godzilla VS The Smog Monster Alliance | Extra epi#: 14156W |
| 4:00 am | First Business | First Business | First Business | First Business | Maximum Exposure epi#: 025 | | First Business |
| 4:30 am | AG Day | AG Day | AG Day | AG Day | | | AG Day |

WLUK PROGRAM SCHEDULE

First Business - March 2008

| | Monday 03/17/2008 | Tuesday 03/18/2008 | Wednesday 03/19/2008 | Thursday 03/20/2008 | Friday 03/21/2008 | Saturday 03/22/2008 | Sunday 03/23/2008 |
|----------|--|--|---|--|--|---|---|
| 12:00 am | | | | | | Dead Like Me epi#: 111 (Season 1) | Dead Like Me epi#: 113 (Season 1) |
| 5:30 am | | | | | | | |
| 6:00 am | | | | | | | |
| 6:30 am | | | | | | | Paid Programming |
| 7:00 am | Good Day Wisconsin | Good Day Wisconsin | Good Day Wisconsin | Good Day Wisconsin | Good Day Wisconsin | Good Day Wisconsin | Paid Programming |
| 7:30 am | | | | | | | |
| 8:00 am | | | | | | Viva Pinata | Good Day Wisconsin |
| 8:30 am | | | | | | Viva Pinata | |
| 9:00 am | | | | | | Chaotic TV-Y7 FV | Fox News Sunday with Chris Wallace |
| 9:30 am | Rachael Ray | Rachael Ray | Rachael Ray | Rachael Ray | Rachael Ray | Chaotic | |
| 10:00 am | The Morning Show w/ Mike & Juliet | The Morning Show w/ Mike & Juliet | The Morning Show w/ Mike & Juliet | The Morning Show w/ Mike & Juliet | The Morning Show w/ Mike & Juliet | Teenage Mutant Ninja Turtles | Paid Programming |
| 10:30 am | | | | | | Dinosaur King | Paid Programming |
| 11:00 am | Judge Mathis epi#: 9103 | Judge Mathis epi#: 9104 | Judge Mathis epi#: 9041 | Judge Mathis | Judge Mathis | Yu-Gi-Oh GX TV-Y7 FV | Paid Programming |
| 11:30 am | | | | | | Adrenaline Project E/I Program | Paid Programming |
| 12:00 pm | Paid Programming | Paid Programming | Paid Programming | Paid Programming | Paid Programming | Paid Programming | Easter Special Alice Thru the Looking Glass |
| 12:30 pm | Cristina's Court epi#: 2CC068 | Cristina's Court epi#: 2CC108 | Cristina's Court epi#: 2CC069 | Cristina's Court | Cristina's Court | Paid Programming | |
| 1:00 pm | Little House on the Prairie epi#: 7057 | Little House on the Prairie epi#: 7060A | Little House on the Prairie epi#: 7061B | Little House on the Prairie epi#: 7059 | Little House on the Prairie epi#: 7058 | Little House on the Prairie epi#: 8461 | Special: Giving is Good Hosted by Roger Moore two-part, 60 minutes each |
| 2:00 pm | Judge Joe Brown epi#: 2418 | Judge Joe Brown epi#: 2424 | Judge Joe Brown epi#: 2437 | Judge Joe Brown epi#: 2428 | Judge Joe Brown epi#: 2446 | | |
| 2:30 pm | Judge Joe Brown epi#: 2376R | Judge Joe Brown epi#: 2400R | Judge Joe Brown epi#: 2332R | Judge Joe Brown epi#: 2386R | Judge Joe Brown epi#: 2344R | Fox Movie The Corruptor New Line 8 | |
| 3:00 pm | People's Court | People's Court | People's Court | People's Court | People's Court | | |
| 3:30 pm | | | | | | | Fox Movie Mystery Alaska Barter BV6 |
| 4:00 pm | Judge Judy | Judge Judy | Judge Judy | Judge Judy | Judge Judy | Seinfeld epi#: 801 | |
| 4:30 pm | Judge Judy | Judge Judy | Judge Judy | Judge Judy | Judge Judy | Your Total Health epi#: 420 | |
| 5:00 pm | | | | | | | |
| 5:30 pm | Fox 11 News at Five | Fox 11 News at Five | Fox 11 News at Five | Fox 11 News at Five | Fox 11 News at Five | Fox 11 News at Five | Fox 11 News at Five |
| 6:00 pm | Jeopardy! epi#: S5421 | Jeopardy! epi#: S5422 | Jeopardy! epi#: S5423 | Jeopardy! epi#: S5424 | Jeopardy! epi#: S5425 | Paid - Time Life Various | M*A*S*H epi#: B313 |
| 6:30 pm | Wheel of Fortune epi#: S4816 | Wheel of Fortune epi#: S4817 | Wheel of Fortune epi#: S4818 | Wheel of Fortune epi#: S4819 | Wheel of Fortune epi#: S4820 | Jeopardy! epi#: S5063 | King of the Hill |
| 7:00 pm | Canterbury's Law | | The Moment of Truth | Are you Smarter than a 5th Grader | 'Til Death | Wheel of Fortune epi#: S4560RR | American Dad |
| 7:30 pm | | American Idol epi#: 724/725 Top 11 Perform, 2hrs | | | The Return of Jezebel James | Cops | Simpsons |
| 8:00 pm | | | | | | Cops | UnHitched |
| 8:30 pm | New Amsterdam | | American Idol | Don't Forget the Lyrics | House (R) | America's Most Wanted | Family Guy Special: 100th Episode |
| 9:00 pm | | | | | | | UnHitched |
| 9:30 pm | Fox 11 News at Nine | Fox 11 News at Nine | Fox 11 News at Nine | Fox 11 News at Nine | Fox 11 News at Nine | Fox 11 News at Nine | Fox 11 News at Nine |
| 10:00 pm | Seinfeld epi#: 720 | Seinfeld epi#: 721 | Seinfeld epi#: 722 | Seinfeld epi#: 723 | Seinfeld epi#: 724 | | Seinfeld epi#: 802 |
| 10:30 pm | Seinfeld epi#: 415 | Seinfeld epi#: 416 | Seinfeld epi#: 417 | Seinfeld epi#: 418 | Seinfeld epi#: 419 | Mad TV | |
| 11:00 pm | King of the Hill | King of the Hill | King of the Hill | King of the Hill | King of the Hill | Talk Show w/Spike Feresten | American Idol Rewind epi#: 221 |
| 11:30 pm | King of the Hill | King of the Hill | King of the Hill | King of the Hill | King of the Hill | | |
| 12:00 am | Extra epi#: 14169 | Extra epi#: 14170 | Extra epi#: 14171 | Extra epi#: 14172 | Extra epi#: 14173 | Star Trek epi#: 062 | Star Trek epi#: 69 |
| 12:30 am | Paid Programming | Paid Programming | Paid Programming | Paid Programming | Paid Programming | Paid Programming | Paid Programming |
| 1:00 am | Half & Half | Half & Half | Half & Half | Half & Half | Half & Half | Half & Half | Paid Programming |
| 1:30 am | One on One epi#: 091 | One on One epi#: 092 | One on One epi#: 093 | One on One epi#: 094 | One on One epi#: 095 | Saved by Bell | One on One epi#: 041 |
| 2:00 am | | | | | | | |
| 2:30 am | Fox 11 News at Nine | Fox 11 News at Nine | Fox 11 News at Nine | Fox 11 News at Nine | Fox 11 News at Nine | Maximum Exposure epi#: 024 | Fox 11 News at Nine |
| 3:00 am | Montel Williams | Montel Williams | Montel Williams | Montel Williams | Montel Williams | | Extra epi#: 14174W |
| 3:30 am | | | | | | Monster Movie Mayhem House of 7 Corpses Alliance | |
| 4:00 am | First Business | First Business | First Business | First Business | | | First Business |
| 4:30 am | AG Day | AG Day | AG Day | AG Day | Maximum Exposure | | AG Day |

WLUK PROGRAM SCHEDULE

| | Monday 12/31/2007 | Tuesday 01/01/2008 | Wednesday 01/02/2008 | Thursday 01/03/2008 | Friday 01/04/2008 | Saturday 01/05/2008 | Sunday 01/06/2008 |
|----------|---|--|---|--|--|---|--|
| 5:00 am | Good Day Wisconsin | Sounds of the Season <i>WLUK Local Choirs.</i> | Good Day Wisconsin | Good Day Wisconsin | Good Day Wisconsin | Dead Like Me epi#: 100A (Season 1) | Dead Like Me epi#: 100B (Season 1) |
| 5:30 am | | M*A*S*H epi#: 1G06 | | | | Paid Programming | Inside the Huddle with Donald Driver |
| 6:00 am | | Little House on the Prairie epi#: 8417A Part 1 | | | | Paid Programming | Paid Programming |
| 6:30 am | | Little House on the Prairie epi#: 8418B Part 2 | | | | Viva Pinata | Little House on the Prairie epi#: 8486 |
| 7:00 am | | | | | | Viva Pinata | |
| 7:30 am | | | | | | Chaotic TV-Y7 FV | |
| 8:00 am | | | | | | Teenage Mutant Ninja Turtles | |
| 8:30 am | | | | | | Teenage Mutant Ninja Turtles | |
| 9:00 am | Rachael Ray | Rachael Ray | Rachael Ray | Rachael Ray | Rachael Ray | Dinosaur King | Fox News Sunday with Chris Wallace |
| 9:30 am | | | | | | | |
| 10:00 am | The Morning Show w/ Mike & Juliet | Paid Programming | The Morning Show w/ Mike & Juliet | The Morning Show w/ Mike & Juliet | The Morning Show w/ Mike & Juliet | Yu-Gi-Oh GX TV-Y7 FV | Paid Programming |
| 10:30 am | | | | | | Adrenaline Project E/I Program | Paid Programming |
| 11:00 am | Judge Mathis epi#: 9016R | | Judge Mathis epi#: 9011R | Judge Mathis epi#: 9024R | Judge Mathis epi#: 9019R | Paid Programming | Paid Programming |
| 11:30 am | | AT&T Cotton Bowl Classic Missouri vs Arkansas Dallas, TX | | | | Paid Programming | Paid Programming |
| 12:00 pm | Paid Programming | | Paid Programming | Paid Programming | Paid Programming | 2007 Quest I - Chevy Grand Prix Snowboard Event | 2007 Kinetic show #1 |
| 12:30 pm | Cristina's Court epi#: 2CC049 | | Cristina's Court epi#: 2CC071 | Cristina's Court epi#: 2CC051 | Cristina's Court epi#: 2CC072 | | 2007 Kinetic show #2 |
| 1:00 pm | Little House on the Prairie epi#: 303005 | | Little House on the Prairie epi#: 303010 | Little House on the Prairie epi#: 304003 | Little House on the Prairie epi#: 304009 | Wonders of Winter Skating Special <i>syndicated</i> | |
| 1:30 pm | | | | | | | |
| 2:00 pm | Judge Joe Brown epi#: 2304R | Judge Joe Brown epi#: 2327 | Judge Joe Brown epi#: 2312R | Judge Joe Brown epi#: 2342R | Judge Joe Brown epi#: 2335R | | NFL Football: Wildcard Game |
| 2:30 pm | Judge Joe Brown epi#: 2305R | Judge Joe Brown epi#: 2315R | Judge Joe Brown epi#: 2330R | Judge Joe Brown epi#: 2356R | Judge Joe Brown epi#: 2343R | Fox Movie Happy Texas BV6 | |
| 3:00 pm | People's Court epi#: 11023R | People's Court epi#: 11026R | People's Court epi#: 11021R | People's Court epi#: 11029R | People's Court epi#: 11030R | | |
| 3:30 pm | | | | | | | |
| 4:00 pm | Judge Judy epi#: 2717R | Judge Judy epi#: 2703 | Judge Judy epi#: 2809 | Judge Judy epi#: 2812 | Judge Judy epi#: 2799 | Special: Holiday Festival on Ice | |
| 4:30 pm | Judge Judy epi#: 2716R | Judge Judy epi#: 2746R | Judge Judy epi#: 2706R | Judge Judy epi#: 2738R | Judge Judy epi#: 2701R | | Your Total Health epi#: 413 |
| 5:00 pm | Fox 11 News at Five | Fox 11 News at Five | Fox 11 News at Five | Fox 11 News at Five | Fox 11 News at Five | Fox 11 News at Five | Fox 11 News at Five |
| 5:30 pm | Inside the Huddle with Donald Driver | | | | | Seinfeld epi#: 408 | M*A*S*H epi#: K416 |
| 6:00 pm | Jeopardy! epi#: S5366 | Jeopardy! epi#: S5367 | Jeopardy! epi#: S5368 | Jeopardy! epi#: S5369 | Jeopardy! epi#: S5370 | Jeopardy! epi#: S5275 | American Dad |
| 6:30 pm | Wheel of Fortune epi#: S4761 | Wheel of Fortune epi#: S4762 | Pre Game: Bowl Series | Pre Game: Bowl Series | Wheel of Fortune epi#: S4765 | Wheel of Fortune epi#: S4633RR | American Dad |
| 7:00 pm | | Pre Game: Bowl Series | | | | Cops epi#: 2006 | Simpsons |
| 7:30 pm | Fox Movie Men In Black II starring: Will Smith, Tommy Lee Jones, | | | | | Cops epi#: 2009 | King of the Hill |
| 8:00 pm | | | | | | House | America's Most Wanted epi#: 2115 |
| 8:30 pm | | | Tostito's Fiesta Bowl Live from Glendale, AZ West Virginia vs Oklahoma | FedEx Orange Bowl Live from Miami, FL Kansas vs Virginia Tech | | | Family Guy |
| 9:00 pm | | Allstate Sugar Bowl Live from New Orleans, LA Hawaii vs Georgia | | | | | American Dad |
| 9:30 pm | Fox 11 News at Nine | | | | Fox 11 News at Nine | Fox 11 News at Nine | Fox 11 News at Nine |
| 10:00 pm | Seinfeld epi#: 414 | | | | Seinfeld epi#: 406 | Mad TV epi#: 1305 | Seinfeld epi#: 409 |
| 10:30 pm | Seinfeld epi#: 820 | | | | Seinfeld epi#: 905 | | American Idol Rewind epi#: 210 |
| 11:00 pm | | Post Game: Bowl Series | Post Game: Bowl Series | Post Game: Bowl Series | King of the Hill | Talk Show w/Spike Feresten | |
| 11:30 pm | FOX New Year's Eve Special | Fox 11 News at Nine | Fox 11 News at Nine | Fox 11 News at Nine | King of the Hill | Star Trek epi#: 066 | Star Trek epi#: 48 |
| 12:00 am | | Seinfeld epi#: 403 | Seinfeld epi#: 404 | Seinfeld epi#: 405 | Extra epi#: 14107 | | |
| 12:30 am | Extra epi#: 14103 | King of the Hill epi#: 8ABE10 | King of the Hill epi#: 8ABE07 | King of the Hill epi#: 8ABE11 | Paid Programming | Paid Programming | Paid Programming |
| 1:00 am | Half & Half epi#: 406 | Extra epi#: 14104 | Extra epi#: 14105 | Extra epi#: 14106 | Half & Half | Half & Half epi#: 223 | Paid Programming |
| 1:30 am | One on One epi#: 037 | Half & Half epi#: 408 | Half & Half epi#: 409 | Half & Half epi#: 410 | One on One epi#: 041 | Saved by Bell | One on One epi#: 082 |
| 2:00 am | | One on One epi#: 038 | One on One epi#: 039 | One on One epi#: 040 | | | |
| 2:30 am | Fox 11 News at Nine | Fox 11 News at Nine | Fox 11 News at Nine | Fox 11 News at Nine | Fox 11 News at Nine | Maximum Exposure epi#: 012 | Fox 11 News at Nine |
| 3:00 am | | | | | | | |
| 3:30 am | Montel Williams epi#: 07064 | Montel Williams epi#: 07011R | Montel Williams epi#: 07053R | Montel Williams epi#: 07065 | Montel Williams epi#: 07007R | Fox Movie Austin Powers New Line 6 | Extra epi#: 14108W |
| 4:00 am | First Business | First Business | First Business | First Business | Judge Mathis epi#: 9017R | | First Business |
| 4:30 am | AG Day | AG Day | AG Day | AG Day | | | AG Day |

WLUK PROGRAM SCHEDULE

| | Monday 01/14/2008 | Tuesday 01/15/2008 | Wednesday 01/16/2008 | Thursday 01/17/2008 | Friday 01/18/2008 | Saturday 01/19/2008 | Sunday 01/20/2008 | |
|----------|--|--|--|--|--|--|--|---------------------------------|
| 5:00 am | Good Day Wisconsin | Good Day Wisconsin | Good Day Wisconsin | Good Day Wisconsin | Good Day Wisconsin | Dead Like Me epi#: 101 (Season 1) | Dead Like Me epi#: 102 (Season 1) | |
| 5:30 am | | | | | | Good Day Wisconsin | Inside the Huddle with Donald Driver | |
| 6:00 am | | | | | | | Paid Programming | |
| 6:30 am | | | | | | | Good Day Wisconsin | |
| 7:00 am | | | | | | | | Viva Pinata |
| 7:30 am | | | | | | | | |
| 8:00 am | | | | | | Viva Pinata | | |
| 8:30 am | | | | | | | | |
| 9:00 am | Rachael Ray | Rachael Ray | Rachael Ray | Rachael Ray | Rachael Ray | Chaotic TV-Y7 FV | Fox News Sunday with Chris Wallace | |
| 9:30 am | | | | | | Teenage Mutant Ninja Turtles | | |
| 10:00 am | The Morning Show w/ Mike & Juliet | The Morning Show w/ Mike & Juliet | The Morning Show w/ Mike & Juliet | The Morning Show w/ Mike & Juliet | The Morning Show w/ Mike & Juliet | Teenage Mutant Ninja Turtles | Paid Programming | |
| 10:30 am | | | | | | Dinosaur King | Paid Programming | |
| 11:00 am | Judge Mathis epi#: 9069 | Judge Mathis epi#: 9070 | Judge Mathis epi#: 9071 | Judge Mathis epi#: 9072 | Judge Mathis epi#: 9073 | Yu-Gi-Oh GX TV-Y7 FV | Paid Programming | |
| 11:30 am | | | | | | Adrenaline Project E/I Program | Paid Programming | |
| 12:00 pm | Paid Programming | Paid Programming | Paid Programming | Paid Programming | Paid Programming | 2007 Xterra USA Championships | Little House on the Prairie | |
| 12:30 pm | Cristina's Court | Cristina's Court | Cristina's Court | Cristina's Court | Cristina's Court | Skating Special: Another Enchanted Evening | Fox Movie Blast from the Past New Line 8 | |
| 1:00 pm | Little House on the Prairie epi#: 304016 | Little House on the Prairie epi#: 304018 | Little House on the Prairie epi#: 304019 | Little House on the Prairie epi#: 304020 | Little House on the Prairie epi#: 305003 | | | |
| 1:30 pm | Judge Joe Brown epi#: 2385 | Judge Joe Brown epi#: 2386 | Judge Joe Brown epi#: 2402 | Judge Joe Brown epi#: 2403 | Judge Joe Brown epi#: 2373 | | | Fox Movie Happy Texas BV6 |
| 2:00 pm | Judge Joe Brown epi#: 2336R | Judge Joe Brown epi#: 2369R | Judge Joe Brown epi#: 2313R | Judge Joe Brown epi#: 2338R | Judge Joe Brown epi#: 2310R | | | |
| 2:30 pm | People's Court epi#: 11071 | People's Court epi#: 11072 | People's Court epi#: 11073 | People's Court epi#: 11074 | People's Court epi#: 11075 | M*A*S*H epi#: K418 | Fox Movie Mr Nice Guy New Line 7 | |
| 3:00 pm | | | | | | | | |
| 3:30 pm | Judge Judy epi#: 2815 | Judge Judy epi#: 2800 | Judge Judy epi#: 2825 | Judge Judy epi#: 2817 | Judge Judy epi#: 2818 | Your Total Health epi#: 405R | | |
| 4:00 pm | Judge Judy epi#: 2749R | Judge Judy epi#: 2748R | Judge Judy epi#: 2755R | Judge Judy epi#: 2731R | Judge Judy epi#: 2753R | | | |
| 5:00 pm | Fox 11 News at Five | Fox 11 News at Five | Fox 11 News at Five | Fox 11 News at Five | Fox 11 News at Five | Fox 11 News at Five | NFC Pre-Game Show | |
| 5:30 pm | Inside the Huddle with Donald Driver | | | | | Seinfeld epi#: 501 | | |
| 6:00 pm | Jeopardy! epi#: S5376 | Jeopardy! epi#: S5377 | Jeopardy! epi#: S5378 | Jeopardy! epi#: S5379 | Jeopardy! epi#: S5380 | Jeopardy! epi#: S5256 | NFC Championship Game | |
| 6:30 pm | Wheel of Fortune epi#: S4771 | Wheel of Fortune epi#: S4772 | Wheel of Fortune epi#: S4773 | Wheel of Fortune epi#: S4774 | Wheel of Fortune epi#: S4775 | Wheel of Fortune epi#: S4544RR | | |
| 7:00 pm | Prison Break | American Idol Season Premiere, Pt 1 | American Idol Season Premier, Pt 2 | Are you Smarter than a 5th Grader | Bones | Cops | | |
| 7:30 pm | | | | | | Cops | | |
| 8:00 pm | Terminator: Sarah Connor Chronicles | | | Don't Forget the Lyrics | House | America's Most Wanted | | |
| 8:30 pm | | | | | | | | |
| 9:00 pm | Fox 11 News at Nine | Fox 11 News at Nine | Fox 11 News at Nine | Fox 11 News at Nine | Fox 11 News at Nine | Fox 11 News at Nine | NFC Post-Game Show | |
| 9:30 pm | | | | | | | | |
| 10:00 pm | Seinfeld epi#: 417 | Seinfeld epi#: 418 | Seinfeld epi#: 419 | Seinfeld epi#: 420 | Seinfeld epi#: 422 | Mad TV | Fox 11 News at Nine | |
| 10:30 pm | Seinfeld epi#: 911 | Seinfeld epi#: 912 | Seinfeld epi#: 913 | Seinfeld epi#: 914 | Seinfeld epi#: 915 | | Seinfeld epi#: 502 | |
| 11:00 pm | King of the Hill | King of the Hill | King of the Hill | King of the Hill | King of the Hill | Talk Show w/Spike Feresten | American Idol Rewind epi#: 212 | |
| 11:30 pm | King of the Hill | King of the Hill | King of the Hill | King of the Hill | King of the Hill | Star Trek epi#: 070 | Star Trek epi#: #33 | |
| 12:00 am | Extra epi#: 14115 | Extra epi#: 14116 | Extra epi#: 14117 | Extra epi#: 14118 | Extra epi#: 14119 | Paid Programming | | |
| 12:30 am | Paid Programming | Paid Programming | Paid Programming | Paid Programming | Paid Programming | Paid Programming | Paid Programming | |
| 1:00 am | Half & Half | Half & Half | Half & Half | Half & Half | Half & Half | Half & Half | Paid Programming | |
| 1:30 am | One on One epi#: 047 | One on One epi#: 048 | One on One epi#: 049 | One on One epi#: 050 | One on One epi#: 051 | Saved by Bell | One on One epi#: 087 | |
| 2:00 am | Fox 11 News at Nine | Fox 11 News at Nine | Fox 11 News at Nine | Fox 11 News at Nine | Fox 11 News at Nine | M*A*S*H epi#: K423 | Fox 11 News at Nine | |
| 2:30 am | | | | | | | | |
| 3:00 am | Montel Williams | Montel Williams | Montel Williams | Montel Williams | Montel Williams | Fox Movie Pleasantville NewLine 7 | Extra epi#: 14120W | |
| 3:30 am | | | | | | | | |
| 4:00 am | First Business | First Business | First Business | First Business | Maximum Exposure epi#: 015 | | First Business | |
| 4:30 am | AG Day | AG Day | AG Day | AG Day | | | AG Day | |

Qtr 1, 2008



PO BOX 19011
Green Bay WI, 54307
Donna Fischer / Marketing
Telephone (920) 490-1467
FAX (920) 494 8782

TITLE: JAY'S BALANCED NEWS TAGS
:15 EACH

VIDEO

AUDIO

(JAY ON CAMERA) (WS IN STUDIO WITH NEWS SET & WX LAB IN BACKGROUND)
AT FOX 11 NEWS WE'RE ALL ABOUT BALANCED NEWS COVERAGE. I'VE ASKED FOR YOUR EMAILS. THANKS FOR RESPONDING AND KEEP THEM COMING. IF YOU HAVE AN ISSUE, YOU CAN EMAIL ME AT balancednews@wlu.com AND I PROMISE TO RESPOND!

(JAY ON CAMERA) (WS W/FISH EYE LENS)
AT FOX 11 NEWS WE'RE ALL ABOUT BALANCED NEWS COVERAGE. WAS OUR REPORTING FAIR? OUR COVERGE UNBIASED? IF YOU HAVE AN ISSUE EMAIL ME AT balancednews@wlu.com AND I PROMISE A RESPONSE!

(JAY ON CAMERA) (TIGHTER SHOT)
AT FOX 11 NEWS WE PROMISE TO BE BALANCED.
WAS OUR REPORTING FAIR AND BALANCED?
EMAIL ME AT [BALANCED NEWS@WLUK.COM](mailto:balancednews@wlu.com) AND I
PROMISE A RESPONSE!

LIN-TV WLUK As Run by Date*from date=5/4/08, to date=5/10/08, house number='gp6132','gp6133','gp6134','gp6135','gp6204','gp6205','gp6214','gp6440','gp6441','gp6445'*

| Sched Date | Day | Hit Time | Iscl Title | Length | House |
|------------|-----|------------|-------------------------|--------|--------|
| 05/04/08 | SU | 08:59:40 a | GOOD DAY BALANCED TAG | :15 | GP6446 |
| 05/04/08 | SU | 05:29:40 p | JAY BALANCED TAG | :15 | GP6204 |
| 05/04/08 | SU | 09:57:00 p | JAY BALANCED TAG | :15 | GP6214 |
| 05/05/08 | M | 07:00:45 a | GOOD DAY BALANCED INTER | :15 | GP6443 |
| 05/05/08 | M | 08:59:40 a | GOOD DAY BALANCED TAG | :15 | GP6439 |
| 05/05/08 | M | 05:57:10 p | 5 & 9 BALANCED TAG | :15 | GP6445 |
| 05/05/08 | M | 09:57:40 p | JAY BALANCED TAG | :15 | GP6204 |
| 05/06/08 | TU | 07:00:45 a | GOOD DAY BALANCED INTER | :15 | GP6444 |
| 05/06/08 | TU | 08:59:40 a | GOOD DAY BALANCED TAG | :15 | GP6439 |
| 05/06/08 | TU | 05:57:10 p | 5 & 9 BALANCED TAG | :15 | GP6445 |
| 05/06/08 | TU | 09:57:40 p | JAY BALANCED TAG | :15 | GP6214 |
| 05/07/08 | W | 07:00:45 a | GOOD DAY BALANCED INTER | :15 | GP6444 |
| 05/07/08 | W | 08:59:40 a | JAY BALANCED NEWS TAG 3 | :15 | GP6134 |
| 05/07/08 | W | 05:57:10 p | 5 & 9 BALANCED TAG | :15 | GP6441 |
| 05/07/08 | W | 09:57:40 p | 5 & 9 BALANCED TAG | :15 | GP6441 |
| 05/08/08 | TH | 07:00:45 a | GOOD DAY BALANCED INTER | :15 | GP6443 |
| 05/08/08 | TH | 08:59:40 a | GOOD DAY BALANCED TAG | :15 | GP6446 |
| 05/08/08 | TH | 05:57:10 p | JAY BALANCED TAG | :15 | GP6214 |
| 05/08/08 | TH | 09:57:40 p | 5 & 9 BALANCED TAG | :15 | GP6445 |
| 05/09/08 | F | 07:00:45 a | GOOD DAY BALANCED INTER | :15 | GP6444 |
| 05/09/08 | F | 08:59:40 a | JAY BALANCED TAG #7 | :15 | GP6205 |
| 05/09/08 | F | 05:57:10 p | JAY BALANCED TAG | :15 | GP6214 |
| 05/09/08 | F | 09:57:40 p | JAY BALANCED TAG #7 | :15 | GP6205 |
| 05/10/08 | SA | 07:59:40 a | JAY BALANCED NEWS TAG 2 | :15 | GP6133 |
| 05/10/08 | SA | 10:57:40 p | 5 & 9 BALANCED TAG | :15 | GP6441 |

from date=2/1/08, to date=2/7/08, house number='gp6132','gp6133','gp6134','gp6135','gp6214','go6204','gp6205','gp6206','bp6207'

| Sched Date | Day | Hit Time | Iscl Title | Length | House |
|------------|-----|------------|---------------------------|--------|--------|
| 02/01/08 | F | 08:59:40 a | JAY BALANCED TAG | :15 | GP6214 |
| 02/02/08 | SA | 09:57:00 p | JAY BALANCED NEWS TAG 3 | :15 | GP6134 |
| 02/03/08 | SU | 08:59:40 a | JAY BALANCED NEWS TAG 3 | :15 | GP6134 |
| 02/04/08 | M | 07:00:45 a | JAY BALANCED TAG GOOD DAY | :15 | GP6206 |
| 02/04/08 | M | 08:59:40 a | JAY BALANCED TAG #7 | :15 | GP6205 |
| 02/04/08 | M | 05:57:10 p | JAY BALANCED NEWS TAG 2 | :15 | GP6133 |
| 02/04/08 | M | 09:57:40 p | JAY BALANCED NEWS TAG 3 | :15 | GP6134 |
| 02/05/08 | TU | 08:59:40 a | JAY BALANCED TAG | :15 | GP6214 |
| 02/05/08 | TU | 05:57:10 p | JAY BALANCED TAG | :15 | GP6214 |
| 02/05/08 | TU | 09:57:40 p | JAY BALANCED NEWS TAG 2 | :15 | GP6133 |
| 02/06/08 | W | 08:59:40 a | JAY BALANCED TAG | :15 | GP6214 |
| 02/06/08 | W | 05:57:10 p | JAY BALANCED NEWS TAG 2 | :15 | GP6133 |
| 02/06/08 | W | 09:57:40 p | JAY BALANCED NEWS TAG 1 | :15 | GP6132 |
| 02/07/08 | TH | 07:00:45 a | JAY BALANCED TAG GOOD DAY | :15 | GP6206 |
| 02/07/08 | TH | 08:59:40 a | JAY BALANCED NEWS TAG 2 | :15 | GP6133 |
| 02/07/08 | TH | 05:57:10 p | JAY BALANCED TAG #7 | :15 | GP6205 |